

# CITY OF LOS ANGELES

## CALIFORNIA

### PANORAMA CITY NEIGHBORHOOD COUNCIL

#### DIRECTORS

Dianabel Gonzalez, Chair • Tony Wilkinson, VCh  
Martin Geisler, Treas • Pamela Gibberman, Sec  
Elsa Barillas • Elizabeth Galán  
Eduardo J. Gutierrez • Otis Lee Hopson, VP  
Michelle Klein-Hass • Steven Martinez  
Saul Mejia, VP • Ricardo Menendez  
Viviano Montes, VP • Jose Sandoval  
Faarax Dahir Sheikh-Noor • Angela Sichler  
Jose Soto, VP • Fred M. Whitebook, VP  
3 Bus seats: vacant

Youth Representative: Diana Núñez-Romero



ANTONIO R. VILLARAIGOSA  
MAYOR

### PANORAMA CITY NEIGHBORHOOD COUNCIL

#### POSTAL MAIL

14500 Roscoe Boulevard, Suite 425  
Panorama City, CA 91402

#### TELEPHONE

818-714-2133

#### ELECTRONIC MAIL

info@pcnc.us

#### WEB SITE

<http://panoramacitync.org>

#### ALTERNATES

Alt1 Daniel Jiménez • Alt2 Héctor Galán  
Alt3 Lance Holt • Alt4 Juan Salas  
Alt5 vacant

## PANORAMA CITY NEIGHBORHOOD COUNCIL BOARD OF DIRECTORS MEETING AGENDA

Thursday, April 28, 2011 -- 6:30 PM

Mission Community Hospital, Medical Office Building, 2nd Floor, Room 208  
14860 Roscoe Blvd., Panorama City, CA 91402

Public comments on agenda items will be heard when the item is considered. Public comments on other matters within the council's jurisdiction may be made during the Public Comment period. Public comments are limited to two minutes per speaker. Action may be taken on any agenda item except Public Comment, announcements and reports. Actions may be reconsidered only if a motion for reconsideration is adopted at the same meeting where the action was taken. You may request a copy of printed materials that are distributed at the meeting. You may record the meeting by audio, video or photographic means as long as it is not disruptive. Meeting notices and agendas are posted at the Panorama City Branch Public Library and at other locations (see list below). If you need translation, or accommodation for a disability, please call the city Department of Neighborhood Empowerment at least three business days in advance (213-485-1360, or toll-free 3-1-1). The city is a covered entity under Title II of the Americans with Disabilities Act. If you believe the council is not following the law or its own rules you may file a grievance in writing with copies to both the Chair and the Secretary. Please be respectful of others, even when you differ with them.

- 6:30 1. **Call to Order** and Opening Remarks (**Dianabel Gonzalez, Chair**) [3m]
- 6:33 2. **Self-Introductions** of Participants and Guests (**Please sign the sign-in sheet!**) [3m]
- 6:36 3. **Public Comment** and Announcements (**Please limit to two minutes per speaker.**) Public comment on agenda items will be heard at the time the item is considered. [8m]  
(**Please fill out a Public Speaker Card for the Chair so that we may identify your input. A Public Speaker Card is not required in order to make a public comment.**)
- 6:44 4. **Roll Call** of Board of Directors and Alternates (the quorum for Board meetings is 11) [1m]
- 6:45 5. **Adoption of minutes** [2m]
- 6:47 6. **Reports from the Los Angeles Police Department (if present).** Officer **Edwin Ayala** (818-838-9854, mobile 818-634-0718) is the Senior Lead Officer in Panorama City's Center-West area. Senior Lead Officer **Karen Reade** (818-838-9842, mobile 818-442-3183) serves Panorama City's North and Center-East districts. Senior Lead Officer **Tarek Ismail** (818-838-9846, mobile 818-731-2553) serves Panorama City south of Roscoe. [8m]
- 6:55 7. **Consider the financial statements prepared by the treasurer in order to approve them as official council records.** Neighborhood councils are required to review and approve financial statements each month, including purchase card bank statements, to assure that the Board has access to timely financial information. [4m]

- 6:59 8. Consideration and possible action on any applications for vacant positions.** Three Business seats and one Alternate position are vacant. Mr. Aaron Tunney of Tunney Management, a franchisee of local McDonald's Restaurants, including the store on Van Nuys Boulevard at Blythe Street, has expressed interest in applying for one of the Business seats. Applicants must apply in writing to the Secretary. The Secretary must be able to verify that each applicant is a stakeholder who qualifies for the specific position. Applications and verifications may be made on the day of the meeting. [4m]
- 7:03 9. Presentation of an award of recognition to Dr. Barry Leonard and Associates for over 50 years of service to Panorama City.** Dr. Leonard's father established Leonard Optical in Panorama City in 1957. Dr. Barry Leonard (818-891-6711, dr\_barry@drbleonard.com) graduated from the Southern California College of Optometry in 1983, and has continued his father's business as a general optometry practice. Dr. Leonard is active in public service organizations, including the Mid Valley Jeopardy Foundation. His office is across the street from the post office, in the same Plaza Del Valle location where his father worked. The Board of Directors is pleased to present this certificate of recognition on the recommendation of the Commerce committee. (*Rescheduled from the March meeting.*) [3m]
- 7:06 10. The Hollywood Beautification Team will present information on stormwater capture and how program participants can obtain a free rain barrel.** The Hollywood Beautification Team (323-962-2163, hbteam@earthlink.net, http://hbteam.org) is a community organization that is working with the Los Angeles Department of Water and Power and the Los Angeles Bureau of Sanitation's Watershed Protection Division on programs for water conservation education as well as a pilot project for rain barrel distribution. A free rain barrel will be given to the first 500 people city-wide who participate in a rainwater harvesting education program. (*Rescheduled from the March meeting.*) [6m]
- 7:12 11. The Lead Hazard Remediation Program (LHRP) is sponsored by the City of Los Angeles and funded by the United States Department of Housing and Urban Development (HUD). Find out how income-qualified property owners can get free removal of lead paint from their properties (Liseth Romero-Martínez, 213-808-8828, liseth.romero-martinez@lacity.org).** The program requirements are: (1) Multi-unit and single family homes built before 1978, (2) Children (under six) must live in or visit the property, and (3) Low income. The units can be owner or tenant occupied. The lead removal cost is covered by a grant. Repayment is not required. However, a grant condition is that the property not be sold for three years. [6m]
- 7:18 12. Consideration and possible action on a recommendation from the Land Use committee that the Board SUPPORT the application for a Conditional Use Permit for Panorama Baptist Church on Woodman Avenue to increase the church school's capacity from 220 to 480 students, for use by Valor Academy Charter School, and requesting that street widening of Woodman Avenue and/or Parthenia Street NOT be required as a condition for city approval of the CUP.** The planning case file is **CPC 2010-2796 (CU)**: 8731-9773 North Woodman Avenue. The applicant is represented by **Hrag Hamalian** (818-830-1700, h.hamalian@valoracademy.org). Following a CUP approval, construction of an additional school building on the north parking lot and other improvements will be "by right", without the need for further Planning Department approvals. On April 7 the Land Use committee considered the CUP application and made the recommendation to support by a vote of 3 yes, 0 no, with the Chair abstaining. [8m]
- 7:26 13. Consideration and possible action on a proposal from the Land Use committee that the Board invite PlanCheckNC, the neighborhood council land use group, to present a free land use class in Panorama City.** As the local sponsor, PCNC would seek approval for use of the Mission Community Hospital Room 208 on a Saturday. The matter was not on the Land Use agenda, and so there was no formal committee action on this proposal. [4m]

- 7:30 14. Consideration and possible action on a Board statement regarding the wording on expenditure items in the Board agenda for March 24.** Numerous expenditure items contained the wording "The intent is to use council funds for \_\_\_\_\_ before the funds are possibly "swept" after June 15 by action of the City Council due to the city budget crisis." Board member Otis Hopson objected to this wording, saying that the expenditures were made because they were legitimate needs of the council and the community. Other Board members also objected to the agenda wording. The consensus was to place this item on the April 28 Board agenda for possible action. [5m]
- 7:35 15. Consideration and possible action on the recommendation of the Outreach committee that the Board authorize up to \$300 for a banner for Panorama High School students to use at student events.** The banner would show Panorama City Neighborhood Council on the bottom, as the banner provider. [5m]
- 7:40 16. Consideration and possible action on the recommendation of the City Life committee that the Board adopt a resolution urging the city to approve the Community Redevelopment Agency's Panorama City Streetscape Project with additional lighting charged to the Business Improvement District, as in the initially-approved plans, and requesting the assistance of Mayor Antonio Villaraigosa in moving this project immediately to bid or to city construction.** The Bureau of Street Lighting changed their original plans approval to a requirement that a street lighting district be created by an election process to support the added lighting. This would essentially kill both the project and the BID. The Panorama City BID Board of Directors has voted to dissolve the BID if streetscape construction is not started by this summer. [5m]
- 7:45 17. Consideration and possible action on the recommendation of the City Life committee that the Board authorize up to \$300 for a banner to promote the council's sponsorship of the Los Angeles River Day of Service Vista Middle School Cleanup and Beautification project.** The event will be held this coming Saturday, April 30, from 8:00 a.m. to Noon, at Vista Middle School, 15040 Roscoe Boulevard, Panorama City, CA 91402. PCNC has been successful in getting donations of services and plants. The Mayor's office is providing lunch for the hundreds of expected volunteers. The City Life committee wants to make sure that PCNC is credited visibly as the organizing sponsor. [5m]
- 7:50 18. Consideration and possible action on the recommendation of the City Life committee that the Board ask the Secretary to draft a letter to the owners of the vacant lot at the former Black Angus restaurant site at 14640 Roscoe Boulevard (Macerich Real Estate Company), asking that the owners clean up the extensive weeds that have grown on the property.** [3m]
- 7:53 19. Consideration and possible action on the recommendation of the Public Safety committee that the Board adopt a resolution of support for "Operation Cease Fire", a multi-agency initiative led by the Los Angeles Police Department's Mission Division, to address Panorama City and North Hills gang-related violence by speaking to local gang members, with community support, simultaneously offering individual services and warning of targeted enforcement.** Since the start of this year, there have been at least 17 gang-related shooting incidents south of Nordhoff Street. PCNC's Public Safety committee has been active in asking for programs to address this issue of increasing concern. This initiative is one result. The first gang and community meeting will be on Tuesday, May 31, at 6:00 p.m. at Provident Holy Cross Hospital. The committee urges all community members who are willing to attend. [7m]

- 8:00 20. Consideration and possible action on the recommendation of the Public Safety committee that the Board co-sponsor, with the Los Angeles Police Department, a Youth Leadership Summit at Panorama High School on Saturday, June 11, from 2 to 4 p.m., and authorize up to \$500 for food and other expenses for the event.** This is the second specific result of efforts to address recent increases in gang violence. The program will be created by youth for youth, and includes the participation of local faith-based organizations. The program is specifically targeted for Panorama area youth. [5m]
- 8:05 21. Consideration and possible action on the recommendation of the Public Safety committee that the Board create an Ad-Hoc 2011 Service Providers Gang Summit committee and name Board member Jose Sandoval as Chair.** This will be the fourth annual gang summit sponsored by the Panorama City Neighborhood Council. Objectives for this year's program include broadening participation to include service providers throughout the San Fernando Valley and including more people from our local community. [5m]
- 8:10 22. Consideration and possible action on the recommendation of the Public Safety committee that the Board create an Ad-Hoc Blythe Street Initiative committee and name Public Safety Chair Jose Soto as its Chair.** This will continue the council's program, created last year, to provide targeted programs and services for families in the Blythe Street area. [5m]
- 8:15 23. Consideration and possible action on the recommendation of the Public Safety committee that the Board support a Community Forum (a "Town Hall" meeting) in 2011, at a date to be determined, and authorize up to \$500 for translation services and other event expenses.** This event will be held when appropriate to address community concerns regarding gang violence and other local issues. [5m]
- 8:20 24. Consideration and possible action on the recommendation of the Public Safety committee that the Board support an Apartment Owner/Manager Summit in 2011, at a date to be determined.** This event will be an effort to get apartment owners to accept responsibility for the way operation of their properties affects the community, to provide them with tools and training, and to provide them with a forum for their own concerns with city departments. [5m]
- 8:25 25. Consideration and possible action on the recommendation of the Public Safety committee that the Board support a Saticoy Elementary School Health Fair on Saturday, June 11, from 9:00 a.m. to 2:00 p.m., and allocate up to \$200 for food and other expenses for the event.** Saticoy Elementary School is located on Coldwater Canyon Avenue, east of the Tujunga Wash, between Roscoe on the north and Saticoy on the south. It lies inside the boundary of our newly-certified neighbor, the North Hollywood West Neighborhood Council, and serves some children from Panorama City. This is an opportunity to work with our newest local NC and to serve families on the east side of Panorama City. [5m]
- 8:30 26. Consideration and possible action on any requests by committee chairs for approval of new members and positions for their committees.** The bylaws provide that each standing committee shall have at least four members in addition to the Chair, and that members are appointed by the committee Chair with the consent of the Board. Commerce committee Chair Saul Mejia asks that the Board approve Board Alternate Daniel Jimenez and businessperson Aaron Tunney as members of the Commerce committee. He also asks that the Board recognize Mr. Jimenez as Vice Chair of the Commerce committee. (The position of committee Vice Chair does not appear in the council's bylaws. It is within the power of any committee chair to create such a position. On April 11, members of the Commerce committee voted unanimously in favor of Daniel Jimenez as their committee Vice Chair. Mr. Jimenez will chair the North Hills East Neighborhood Council Commerce committee. The objective is to enhance cooperation between the two councils in activities relating to area businesses.) [4m]

**8:34 27. Committee reports** Committees that have business to report (other than the agenda items above) will provide brief reports at this time. The council currently has five standing committees and three special committee. [8m]

**STANDING COMMITTEES (Chair and Vice President)**

Commerce .....	Saul Mejia	saulmejia99@yahoo.com	818-359-2825
Finance .....	Tony Wilkinson	lawilkinson@acm.org	818-785-9355
Land Use .....	Fred M. Whitebook	workcompmaven@yahoo.com	818-894-7841
Outreach .....	Viviano Montes	vivianom@yahoo.com	818-780-4586
Rules .....	Otis Lee Hopson	otishopson@yahoo.com	818-893-6019
<b>SPECIAL COMMITTEES (Chair)</b>			
City Life.....	Jose Soto	joeyso007@aol.com	818-339-2812
Education.....	Dianabel Gonzales	dbelgonzalez@yahoo.com	818-304-4285
Public Safety .....	Jose Soto	joeyso007@aol.com	818-339-2812

**8:42 28. Public Comment and Announcements.** (Please limit to two minutes per speaker.) [3m]

**8:45 29. Adjournment**

**Council Process:** The council gained its official city role upon certification by the Board of Neighborhood Commissioners on March 15, 2007. Everyone who lives, works or owns property within the boundaries of the Panorama City Neighborhood Council, or who declares an interest in the area and the factual basis for it, is a "stakeholder". All stakeholders are members of the Council. Stakeholders elect a Board of Directors to represent them. This Board is recognized as the decision-making entity by the City of Los Angeles. The current Board was elected on March 27, 2010. While the Board is the official decision-making entity, meetings are conducted as much as possible in a town hall spirit. Committees are open to anyone with an interest in Panorama City. Panorama City's neighborhood council is much more than its Board, and it depends on public participation for its success **Posting Sites:** Meeting notices and agendas are posted at five locations within Panorama City (three days in advance for regular meetings and one day in advance for special meetings). The posting sites are: (1) **Panorama City Branch Library**, 14345 Roscoe Boulevard; (2) **Panorama Recreation Center**, 8600 Hazeltine Avenue; (3) **Valley Ice Center**, 8750 Van Nuys Boulevard; (4) **Sepulveda Recreation Center**, 8801 Kester Avenue; (5) **Casa Esperanza**, 14705 Blythe Street. You can receive notices and agendas by electronic mail. Please send your request to '[info@pcnc.us](mailto:info@pcnc.us)'. We ask that you please also include your name and telephone number.

**Agenda-related written materials:** The council may occasionally prepare supplementary information to the agenda ("agenda packets"). When this is done, the agenda packets are normally made available both to Board or committee members and to the general public at the start of the posted meeting. In compliance with Government Code section 54957.5, non-exempt writings that are distributed to a majority or all of the Board or committee *in advance of a meeting* may be viewed by appointment at the Panorama City Neighborhood Council office, 14500 Roscoe Boulevard, Suite 425, Panorama City, CA 91401, (818-714-2133) during normal business hours, or at the scheduled meeting. In addition, if you would like a copy of any record related to an item on the agenda, please contact Pamela Gibberman, Secretary, 14500 Roscoe Boulevard, Suite 425, Panorama City, CA 91402 (818-893-2020, [pgibberman@gmail.com](mailto:pgibberman@gmail.com)).