

# CITY OF LOS ANGELES

## PANORAMA CITY NEIGHBORHOOD COUNCIL

### Directors

Tony Wilkinson, Chair  
Wendy Flores, Vice Chair  
John DiGregorio, Treasurer, VP  
Pamela Gibberman, Secretary, VP  
Gabriel Avelar, Equity Officer  
  
Blanca Agustín • Roberto Casillas  
Yessica Castaneda • Ronald Collins  
Alena Escobedo • Imelda Iliana Sicaj Lagunas  
Sally Machado • María Nieto  
Oscar Robles • Jessie Rojas  
Mary Torres

### Vacant seats:

Homeowner Center-West (2027)  
Homeowner Center-East (2027)  
Homeowner Southwest (2029)  
Business (2029) • Unlimited At-Large (2029)

## CALIFORNIA



KAREN BASS  
MAYOR

## PANORAMA CITY NEIGHBORHOOD COUNCIL

### POSTAL MAIL

P.O. Box 4778  
Panorama City, CA 91412

### TELEPHONE

(818) 212-5384\*

### ELECTRONIC MAIL

panoramacitync@gmail.com\*

### ALTERNATES

Alt 1 Luis Alvarez, Jared Massie (tie)  
Alt 2, (determined by lot on October 23)  
Alt 3, Alt 4, Alt 5 (vacant)

Youth Representatives  
Gerson Lovos

## PANORAMA CITY NEIGHBORHOOD COUNCIL Outreach Committee SPECIAL MEETING Agenda

Wednesday, January 14<sup>th</sup> at 6:30pm

**\*\*ONLINE VIA ZOOM\*\* (ID = 889 7411 8174, Passcode = 450170)**

<https://us06web.zoom.us/j/88974118174?pwd=avz7xAHjGRFjkXHv78EWd3mUXZN4o.1>

By Telephone, Dial +1 669 444 9171 to Join the Meeting (more numbers at end of agenda)

In conformity with the October 6, 2023, enactment of California Senate Bill 411 (Portantino) and LA City Council approval on November 1, 2023, this meeting will be conducted virtually.

Spanish language interpretation will be available at this meeting.

La interpretación en español estará disponible en esta reunión.

The quorum is 3 Committee members. Public comments on agenda items will be heard when the item is considered. Public comments on other matters within the council's jurisdiction may be made during the Public Comment period. Public comments are usually limited to two minutes per speaker, at the discretion of the Chair. Action may be taken on any agenda item except Public Comment and announcements. Actions may be reconsidered only if a motion for reconsideration is adopted at the same meeting where the action was taken. You may request a copy of printed materials that are distributed at the meeting. You may record the meeting by audio, video or photographic means as long as it is not disruptive. Meeting notices and agendas are posted at the Plaza Del Valle Community Room and at other locations (see notes below). If you need translation, or accommodation for a disability, please call the city Department of Neighborhood Empowerment at least three business days in advance (213-978-1551, or toll-free 311). The city is a covered entity under Title II of the Americans with Disabilities Act. If you believe the council is not following the law or its own rules you may file a grievance in writing with copies to both the Chair and the Secretary. Please be respectful of others, even when you differ with them. Times shown in the agenda are only estimates. The sequence and time may be changed at the meeting.

1. **CALL TO ORDER AND BOARD ROLL CALL** (Sally Machado, Outreach Committee Chair)
2. **ROLL CALL** of committee members or alternates (the quorum is 3)
3. **PUBLIC COMMENT** - and announcements. (Please limit to two minutes per speaker.) Public comment on agenda items will be heard at the time the item is considered

4. **DISCUSSION AND POSSIBLE ACTION** on developing roles within the Outreach Committee. So far we have John DiGregorio as vice-chair and the following are committee members: Robert Casillas, Tony Wilkinson, Wendy Flores, Len Enriquez, Jessie Rojas.
  - a. Establish a sub-committee to develop materials for our Neighborhood Council. Please share ideas for any other sub-committees.
5. **DISCUSSION AND POSSIBLE ACTION** regarding execution by the City Clerk of a new, 30-day-cancelable website contact with the existing vendor, The Web Corner, or any possible operations or posting changes to the existing website, or any proposals for alternative website vendors. Renewing the existing contract with The Web Corner is essential to protect against loss of the current website. It is the intention of this board to seek better service and to evaluate possible new website vendors in this new Fiscal Year. This committee will consider website issues and recommendations for action.
6. **DISCUSSION AND POSSIBLE ACTION** on surveys shared by Gabriel Avelar, our Budget Advocate and Emergency Preparedness Liaison. He would like to share 2 surveys: 1) budget priority assessment and 2) emergency preparedness so that we can provide him with some insight, including methods of outreach for completing these surveys.
7. **NEW BUSINESS**
  - a. Discuss visiting the storage unit to take inventory of materials.
  - b. Establish a sub-committee to draft brochures/materials.
  - c. Brainstorm events that the Outreach Committee can table and participate in during the first quarter of 2026 (February-March).
    - Tabling at Roscoe & Van Nuys
    - Adopt-a-Park in Panorama City
  - d. Schedule next month's meeting.

8. **DISCUSSION** about items for the next meeting.

9. **ADJOURNMENT**

**Council Process:** The council gained its official city role upon certification by the Board of Neighborhood Commissioners on March 15, 2007. Everyone who lives, works or owns real property within the boundaries of the Panorama City Neighborhood Council, or who declares a Community Interest in the area and the basis for it, is a "stakeholder". All stakeholders are members of the Council. Stakeholders elect a Board of Directors to represent them. This Board is recognized as the decision-making entity by the City of Los Angeles. The current Board was elected on June 3, 2023. While the Board is the official decision-making entity, meetings are conducted as much as possible in a town hall spirit. Committees are open to anyone with an interest in Panorama City. Panorama City's neighborhood council is much more than its Board, and it depends on public participation for its success.

**Posting Sites:** California's open meetings law, the Ralph M. Brown Act, requires that meeting notices be physically posted at a regular location 72 hours in advance for regular meetings and 24 hours in advance for special meetings. The location must be accessible to the public seven days a week, 24 hours a day. That location is the outside steel doors of the Plaza Del Valle Community Room, Building G, 8700 Van Nuys Blvd, Panorama City, CA 91402. This council is also required to follow the City of Los Angeles posting policy for Neighborhood Councils. That policy additionally requires that councils post agendas through the city's Early Notification System (ENS), post the agendas on the council's website (if one exists), and make an effort to send agendas by electronic mail (if such a list exists). This council posts agendas on its website, [panoramacitync.org](http://panoramacitync.org). This council uses the city's ENS mailing list as its agenda email list. You may sign up for the ENS agenda system at: <http://lacity.org/government/Subscriptions/NeighborhoodCouncils/index.htm>.

In addition to the Plaza Del Valle posting location, this council MAY post agendas at other locations within Panorama City. These may include: (1) Panorama City Branch Library, 14345 Roscoe Blvd; (2) Panorama Recreation Center, 8600 Hazeltine Avenue; (3) Sepulveda Recreation Center, 8801 Kester Avenue; and (4) Casa Esperanza, 14705 Blythe Street.

In addition to the ENS agenda list, this council MAY include agendas in its occasional informational emails. You can subscribe to the council's informational email list by sending your request to 'info@panoramacitync.org'. You can also sign up on the council's website. In order to respect our stakeholders' inboxes, messages to the informational email list will be sent at most once or twice a month. The only way to assure that you will receive emailed agendas is through the ENS list.

**Interpretation for Meetings:** If you need an interpreter for any Panorama City Neighborhood Council General or Committee, please notify the Board Chair at [tonyw.civic@gmail.com](mailto:tonyw.civic@gmail.com) a minimum of 48 hours prior to the meeting to ensure coverage. Please indicate the language(s) you need interpretation for and the date of the meeting.

**Americans with Disabilities Act (ADA):** As a covered entity under Title II of the Americans with Disabilities Act, the City of Los Angeles does not discriminate on the basis of disability and upon request, will provide reasonable accommodation to ensure equal access to its programs, services, and activities. Sign language interpreters, assistive listening devices, or other auxiliary aids and/or services may be provided upon request. To ensure availability of services, please make your request at least 5 business

days prior to the meeting you wish to attend by contacting the city's Department of Neighborhood Empowerment (213-978-1551).

**Agenda-related written materials:** The council may occasionally prepare supplementary information to the agenda ("agenda packets"). When this is done, the agenda packets are normally made available both to Board or committee members and to the public at the start of the posted meeting. In compliance with Government Code section 54957.5, non-exempt writings that are distributed to a majority or all of the Board or committee in advance of a meeting may be viewed by emailing Pamela Gibberman, PCNC Secretary, at [pgibberman@gmail.com](mailto:pgibberman@gmail.com) or at the scheduled meeting. In addition, if you would like a copy of any record related to an item on the agenda, please contact Pamela Gibberman as above.

**PUBLIC ACCESS OF RECORDS** – In compliance with Government Code section 54957.5, non-exempt writings that are distributed to a majority or all of the board in advance of a meeting may be viewed at our website: [panoramacitync.org](http://panoramacitync.org) or at the scheduled meeting. In addition, if you would like a copy of any record related to an item on the agenda, please contact Pamela Gibberman, PCNC Secretary, at [pgibberman@gmail.com](mailto:pgibberman@gmail.com).

**Public Posting of Agendas:**

Neighborhood Council agendas are posted for public review as follows:

- Plaza Del Valle Community Room, Building G, 8700 Van Nuys Blvd, Panorama City, CA 91402.
- [www.panoramacitync.org](http://www.panoramacitync.org)
- You can also receive our agendas via email by subscribing to L.A. City's Early Notification System (ENS)

**Notice to Paid Representatives** If you are compensated to monitor, attend, or speak at this meeting, City law may require you to register as a lobbyist and report your activity. See Los Angeles Municipal Code Section 48.01 et seq. More information is available at [ethics.lacity.org/lobbying](http://ethics.lacity.org/lobbying). For assistance, please contact the Ethics Commission at (213) 978-1960 or [ethics.commission@lacity.org](mailto:ethics.commission@lacity.org)

**INFORMATION FOR ONLINE ('VIRTUAL') MEETINGS**

**SB 411 Information and Public Comment rules:**

If a Neighborhood Council has a quorum of board members in a physical location, board members who wish to join the meeting via teleconferencing must adhere to AB 2449 rules and regulations. If a Neighborhood Council does not have a quorum of board members in a physical location, they must adhere to SB 411 rules and regulations.

In the event of a disruption that prevents the eligible legislative body from broadcasting the meeting to members of the public using the call-in option or internet-based service option, or in the event of a disruption within the eligible legislative body's control that prevents members of the public from offering public comments using the call-in option or internet-based service option, the eligible legislative body shall take no further action on items appearing on the meeting agenda until public access to the meeting via the call-in option or internet-based service option is restored. Actions taken on agenda items during a disruption that prevents the eligible legislative body from broadcasting the meeting may be challenged pursuant to Section 54960.1.

The eligible legislative body shall not require public comments to be submitted in advance of the meeting and shall provide an opportunity for the public to address the legislative body and offer comments in real time.

Notwithstanding Section 54953.3, an individual desiring to provide public comment through the use of an internet website, or other online platform, not under the control of the eligible legislative body, that requires registration to log in to a teleconference may be required to register as required by the third-party internet website or online platform to participate.

(i) An eligible legislative body that provides a timed public comment period for each agenda item shall not close the public comment period for the agenda item, or the opportunity to register, pursuant to subparagraph , to provide public comment until that timed public comment period has elapsed.

(ii) An eligible legislative body that does not provide a timed public comment period, but takes public comment separately on each agenda item, shall allow a reasonable amount of time per agenda item to allow public members the opportunity to provide public comment, including time for members of the public to register pursuant to subparagraph (D), or otherwise be recognized for the purpose of providing public comment.

(iii) An eligible legislative body that provides a timed general public comment period that does not correspond to a specific agenda item shall not close the public comment period or the opportunity to register, pursuant to subparagraph (D), until the timed general public comment period has elapsed.

## **HOW TO JOIN A ZOOM MEETING BY TELEPHONE**

**Use one of the numbers below. Be ready to enter the Meeting ID and (if required) the passcode.**

One tap mobile

+16694449171,,84815815838#,,,\*891752# US  
+13462487799,,84815815838#,,,\*891752# US (Houston)

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### **Dial by your location**

- +1 669 444 9171 US
- +1 346 248 7799 US (Houston)
- +1 719 359 4580 US
- +1 720 707 2699 US (Denver)
- +1 253 205 0468 US
- +1 253 215 8782 US (Tacoma)
- +1 386 347 5053 US
- +1 507 473 4847 US
- +1 564 217 2000 US
- +1 646 558 8656 US (New York) • +1 646 931 3860 US
- +1 689 278 1000 US
- +1 301 715 8592 US (Washington DC)
- +1 305 224 1968 US
- +1 309 205 3325 US
- +1 312 626 6799 US (Chicago)
- +1 360 209 5623 US