

CITY OF LOS ANGELES

PANORAMA CITY NEIGHBORHOOD COUNCIL

CALIFORNIA

PANORAMA CITY NEIGHBORHOOD COUNCIL

Directors

John DiGregorio, **Chair**
Michael Hasz, **Vice Chair**
Lanira Murphy, **Treasurer**
Martha Cortez, **Secretary**
Pamela Gibberman
Michelle Klein-Hass
Tony Wilkinson
Perla Iliana Lagunas Abundez
Ronald Collins
Gurgen Mkrtchyan
Marisa Persaud
Ryan Reich
Scott Boundy
Luis Zapata
Oscar Robles
Adam De Los Santos
Joe Taylor
Jonathan Martinez
Chris Martinez

Youth Representatives:

YR1 Karen Oropeza
YR2 Vacant



ERIC GARCETTI
MAYOR

POSTAL MAIL

14500 Roscoe Blvd, Suite 425
Panorama City, CA 91402

TELEPHONE

(818) 927-0003

ELECTRONIC MAIL

pcncoutreach@gmail.com

ALTERNATES

Alt1 Andy Rodriguez
Alt2 Amelia Mendoza
Alt3, Alt4 and Alt5 Vacant

Vacant seats:

Homeowner Center-West (2023)
Business (2023)

PANORAMA CITY NEIGHBORHOOD COUNCIL Special Joint Meeting of the Commerce and City Life & Beautification Committees

Wednesday, October 12, 2022 6:30pm

****Virtual Meeting via ZOOM****

Meeting link:

<https://us02web.zoom.us/j/82426663792?pwd=TVJIUHovRHMzcUZ6bTNBL3g4TUFIcz09>

Meeting ID: 824 2666 3792 Passcode: 131597

Join by phone (dial-in audio only; public comment is *9):

+1 669 900 9128 United States Toll

The quorum is 11 Board members or Alternates. Public comments on agenda items will be heard when the item is considered. Public comments on other matters within the council's jurisdiction may be made during the Public Comment period. Public comments are usually limited to two minutes per speaker, at the discretion of the Chair. Action may be taken on any agenda item except Public Comment and announcements. Actions may be reconsidered only if a motion for reconsideration is adopted at the same meeting where the action was taken. You may request a copy of printed materials that are distributed at the meeting. You may record the meeting by audio, video or photographic means as long as it is not disruptive. Meeting notices and agendas are posted at the Plaza Del Valle Community Room and at other locations (see notes below). If you need translation, or accommodation for a disability, please call the city Department of Neighborhood Empowerment at least three business days in advance (213-978-1551, or toll-free 3-1-1). The city is a covered entity under Title II of the Americans with Disabilities Act. If you believe the council is not following the law or its own rules you may file a grievance in writing with copies to both the Chair and the Secretary. Please be respectful of others, even when you differ with them. Times shown in the agenda are only estimates. The sequence and time may be changed at the meeting.



1. **Call to Order** and Welcome (**Commerce Chair: Joe Taylor**)
2. **Roll Call** of Board members or alternates (the quorum is 3 per committee).
3. **Public Comment and General Announcements**
 - a. Limited from 2-5 minutes at the discretion of the presiding officer
 - b. Limited to non-agenda items
 - c. Speaker cards will be made available if attendance is significant
 - d. **During Virtual Meetings**, use the 'raise your hand' feature to be added to the speaker queue by the Board Secretary. The Chair will recognize speakers in the order specified by the queue.
4. **Discussion and possible action** on adopting a mission statement for the PC Commerce Committee.
 - a. The mission of the Panorama City Neighborhood Council's Commerce Committee is to facilitate communication between businesses in our community and local government, through outreach to local businesses and presentation of issues and proposals to the PCNC board.
5. **Discussion and possible action** regarding outreach strategies to include local businesses in the January 2023 Commerce Committee meeting (virtual).
 - a. Flyers/Mailers
 - b. Social Media outreach
6. **Discussion and possible action** to schedule a standing Commerce Committee meeting for the next 3 months (November, December, January) on the 2nd Wednesday of the month at 6:30pm.
7. **Discussion and possible action** on appointing new Committee members for General Board confirmation.
8. **Adjournment**

Council Process: The council gained its official city role upon certification by the Board of Neighborhood Commissioners on March 15, 2007. Everyone who lives, works or owns real property within the boundaries of the Panorama City Neighborhood Council, or who declares a Community Interest in the area and the basis for it, is a "stakeholder". All stakeholders are members of the Council. Stakeholders elect a Board of Directors to represent them. This Board is recognized as the decision-making entity by the City of Los Angeles. The current Board was elected on April 2, 2016. While the Board is the official decision-making entity, meetings are conducted as much as possible in a town hall spirit. Committees are open to anyone with an interest in Panorama City. Panorama City's neighborhood council is much more than its Board, and it depends on public participation for its success.

Posting Sites: California's open meetings law, the Ralph M. Brown Act, requires that meeting notices be physically posted at a regular location 72 hours in advance for regular meetings and 24 hours in advance for special meetings. The location must be accessible to the public seven days a week, 24 hours a day. That location is the outside steel doors of the Plaza Del Valle Community Room, Building G, 8700 Van Nuys Blvd, Panorama City, CA 91402. This council is also required to follow the City of Los Angeles posting policy for Neighborhood Councils. That policy additionally requires that councils post agendas through the city's Early Notification System (ENS), post the agendas on the council's website (if one exists), and make an effort to send agendas by electronic mail (if such a list exists). This council posts agendas on its website, panoramacitync.org. This council uses the city's ENS mailing list as its agenda email list. You may sign up for the ENS agenda system at: <http://lacity.org/government/Subscriptions/NeighborhoodCouncils/index.htm>.

In addition to the Plaza Del Valle posting location, this council MAY post agendas at other locations within Panorama City. These may include: (1) Panorama City Branch Library, 14345 Roscoe Blvd; (2) Panorama Recreation Center, 8600 Hazeltine Avenue; (3) Sepulveda Recreation Center, 8801 Kester Avenue; and (4) Casa Esperanza, 14705 Blythe Street.

In addition to the ENS agenda list, this council MAY include agendas in its occasional informational emails. You can subscribe to the council's informational email list by sending your request to 'info@panoramacitync.org'. You can also sign up on the council's website. In order to respect our stakeholders' inboxes, messages to the informational email list will be sent at most once or twice a month. *The only way to assure that you will receive emailed agendas is through the ENS list.*

Interpretation for Meetings: If you need an interpreter for any Panorama City Neighborhood Council General or Committee Meeting, please notify the Board Chair at johndpcnc@gmail.com a minimum of **48 hours** prior to the meeting to ensure coverage. Please indicate the language(s) you need interpretation for and the date of the meeting.

Americans with Disabilities Act (ADA): As a covered entity under Title II of the Americans with Disabilities Act, the City of Los Angeles does not

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discriminate on the basis of disability and upon request, will provide reasonable accommodation to ensure equal access to its programs, services, and activities. Sign language interpreters, assistive listening devices, or other auxiliary aids and/or services may be provided upon request. To ensure availability of services, please make your request at least 5 business days prior to the meeting you wish to attend by contacting the city's Department of Neighborhood Empowerment (213-978-1551).

Agenda-related written materials: The council may occasionally prepare supplementary information to the agenda ("agenda packets"). When this is done, the agenda packets are normally made available both to Board or committee members and to the public at the start of the posted meeting. In compliance with Government Code section 54957.5, non-exempt writings that are distributed to a majority or all of the Board or committee in advance of a meeting may be viewed by appointment at the Panorama City Neighborhood Council office, 14500 Roscoe Blvd, Suite 400, Panorama City, CA 91401, (818-714-2133) during normal business hours, or at the scheduled meeting. In addition, if you would like a copy of any record related to an item on the agenda, please contact Cheryl Compton, PCNC - Secretary, 14500 Roscoe Blvd, Suite 400, Panorama City, CA 91402 (ComptonPCNC@gmail.org).

PUBLIC ACCESS OF RECORDS – In compliance with Government Code section 54957.5, non-exempt writings that are distributed to a majority or all of the board in advance of a meeting may be viewed at [the Panorama City Neighborhood Council no longer maintains a physical office] and at our website: panoramacitync.org or at the scheduled meeting. In addition, if you would like a copy of any record related to an item on the agenda, please contact John DiGregorio at [no phone available] or email: johndPCNC@gmail.com

Instructions and Guidelines to Access and Participate in PCNC 'Virtual Meetings'

Effective April 1st, 2020 the City Attorney's office has permitted the use of 'Virtual Meetings' with voice/video capabilities which will allow Neighborhood Councils to continue conducting meetings during our current 'Stay at Home' order issued by Mayor Garcetti. The Panorama City Neighborhood Council has elected to use the platform ZOOM to host our virtual meetings.

For instructions on how to download and use the ZOOM audio-video conferencing platform, please click the link below, which will detail how to install the application on your smartphone or computer. Link for Support [HERE](https://support.zoom.us/hc/en-us/articles/201362193-How-Do-I-Join-A-Meeting-) <https://support.zoom.us/hc/en-us/articles/201362193-How-Do-I-Join-A-Meeting->.

If you prefer to phone in to each meeting:

Dial by your location

- +1 669 900 9128 US (San Jose)
- +1 346 248 7799 US (Houston)
- +1 253 215 8782 US (Tacoma)
- +1 646 558 8656 US (New York)
- +1 301 715 8592 US (Germantown)
- +1 312 626 6799 US (Chicago)

Virtual Meeting Guidelines

- Upon entry to the meeting, all participants will be automatically placed on 'mute' as to not disrupt the current speaker.
- The Chair will run the meeting as 'close to normal' as possible, limiting the amount of time individual speakers may hold the floor.
- If you wish to speak, do so by 'Raising your Hand', a feature the platform has, which enables the formation of a queue.
- The Board Secretary will recognize your place in the queue, by responding through the 'Chat' feature.
- The Chair will then call upon, in 'first come first served' order as recognized by the Secretary. Once called upon, the speaker must UNMUTE their audio to begin their statement.
- Disruptions to the meeting or abuse of these guidelines will result in the immediate removal.
- Public Comment will also adhere to the 'Raise Hand', 'Enter the Queue', 'Be Recognized by the Chair' format.
- Should you need assistance, or require any specific ADA accommodations, please reach out to the Board Chair prior to the meeting at johndpcnc@gmail.com

For more information about the Panorama City Neighborhood Council visit our website at www.panoramacitync.org