

# CITY OF LOS ANGELES

## PANORAMA CITY NEIGHBORHOOD COUNCIL

CALIFORNIA

## PANORAMA CITY NEIGHBORHOOD COUNCIL

### Directors

John DiGregorio, **Chair**  
Michael Hasz, **Vice Chair**  
Lanira Murphy, **Treasurer**  
Perla Iliana Lagunas Abundez, **Secretary**  
Maricar Summer Bernardo  
Scott Boundy  
Ronald Collins  
Martha Cortez, VP  
Pamela Gibberman, VP  
Adam De Los Santos  
Michelle Klein-Hass, VP  
Chris Q. Martinez, VP  
Gurgen Mkrtchyan, VP  
Marisa Persaud, VP  
Ryan Reich  
Tony Wilkinson, VP

### Youth Representatives:

**YR1** Karen Oropeza  
**YR2** Vacant



**ERIC GARCETTI**  
**MAYOR**

### POSTAL MAIL

14500 Roscoe Blvd, Suite 425  
Panorama City, CA 91402

### TELEPHONE

(818) 927-0003

### ELECTRONIC MAIL

pcncoutreach@gmail.com

### ALTERNATES

**Alt1** Vianca Perez  
**Alt2** Joe Taylor  
**Alt3, Alt4 and Alt5** Vacant

### Vacant seats:

Homeowner Center-West (2023)  
Resident-Renter Southwest (2023)  
Business (2021) x2  
Business (2023) x2

## PANORAMA CITY NEIGHBORHOOD COUNCIL REGULAR MEETING AGENDA

Thursday March 25th, 2021 6:30pm

**\*\*Virtual Meeting via ZOOM, access info on last page of agenda\*\***

**Meeting URL:** <https://us02web.zoom.us/j/84253128954>

**Meeting ID:** 842 5312 8954

The quorum is 11 Board members or Alternates. Public comments on agenda items will be heard when the item is considered. Public comments on other matters within the council's jurisdiction may be made during the Public Comment period. Public comments are usually limited to two minutes per speaker, at the discretion of the Chair. Action may be taken on any agenda item except Public Comment and announcements. Actions may be reconsidered only if a motion for reconsideration is adopted at the same meeting where the action was taken. You may request a copy of printed materials that are distributed at the meeting. You may record the meeting by audio, video or photographic means as long as it is not disruptive. Meeting notices and agendas are posted at the Plaza Del Valle Community Room and at other locations (see notes below). If you need translation, or accommodation for a disability, please call the city Department of Neighborhood Empowerment at least three business days in advance (213-978-1551, or toll-free 3-1-1). The city is a covered entity under Title II of the Americans with Disabilities Act. If you believe the council is not following the law or its own rules you may file a grievance in writing with copies to both the Chair and the Secretary. Please be respectful of others, even when you differ with them. Times shown in the agenda are only estimates. The sequence and time may be changed at the meeting.

1. **Call to Order** and remarks (*John DiGregorio, Chair*) [2m]
2. **Roll Call** of Board members or alternates (the quorum is 11). [1m]



3. **Reports from LAPD & other relevant law enforcement agencies.** Senior Lead Officer Bronk [38980@lapd.online (818)-644-8017] covers Mission Traffic Division. Senior Lead Officer Sean Smith [(818)-838-9842, mobile 818-442-3183, 35183@lapd.online] covers Panorama City's North and Center-East districts. Senior Lead Officer Daniel Ruelas [(818) 838-9847, mobile 818-679-2082, 34435@lapd.online] is responsible for Panorama City south of Roscoe. Emergency: 911. Mission Division Front desk: 818-838-9800. Non-emergency: 877-ASKLAPD (877-275-5273). **(10min)**
4. **Reports from Elected Officials' field staff and other Neighborhood Agencies/Committees. (15 Min)**
  - **DEPARTMENT OF NEIGHBORHOOD EMPOWERMENT**  
Jose Galdamez (Jose.Galdamez@lacity.org) (818) 374-9886, Van Nuys City Hall 14410 Sylvan St. 3rd Floor Los Angeles, CA 91401 Direct Line: (818)-374-9893, Office (213)-978-1551
  - **CALIFORNIA CONGRESSIONAL DISTRICT 29**  
Congressman Tony Cardenas' District Office is located at 9612 Van Nuys Blvd, #201, Panorama City, CA 91402 (818-221-3718). He is represented in Panorama City by Field Representative Lea Gonzalez, (818) 221-3718, (lea.gonzalez@mail.house.gov)
  - **LOS ANGELES CITY COUNCIL DISTRICT 6**  
Andres Sandoval represents Councilwoman Nury Martinez in Panorama City (Andres.X.Sandoval@lacity.org). Area Director is Joana Reyes (Joana.Reyes@lacity.org). The district field office is located at 9300 Laurel Canyon Blvd., 2nd Floor, Sun Valley, CA 91331; 818-771-0236.
  - **LOS ANGELES CITY MAYOR'S OFFICE**  
The Mayor's San Fernando Valley office is located in the Van Nuys City Hall, 14410 Sylvan Street, Van Nuys, CA 91401. Our liaison is Caroline Menjivar, M.S.W. East Valley Area Representative, Email Address: caroline.menjivar@lacity.org
  - **LOS ANGELES UNIFIED SCHOOL DISTRICT, DISTRICT 6**  
Our LAUSD School Board Member is Kelly Gonez. Michael Menjivar is her Deputy Director of Community Engagement (Main (213) 241-6097 Mobile (818) 212-6887, (Michael.Menjivar@lausd.net). The District 6 office is located at 8401 Arleta Avenue, Sun Valley, CA 91352.
  - **LOS ANGELES COUNTY SUPERVISORIAL DISTRICT 3**  
Supervisor Sheila Kuehl (Sheila@bos.lacounty.gov, 213-974-3333) is located at 821 Kenneth Hahn Hall of Administration, 500 West Temple Street, Los Angeles, CA 90012. Valley District Director, Benita Trujillo (818-901-3831; btrujillo@bos.lacounty.gov), represents supervisor Kuehl locally. The San Fernando Valley District Office is located at 7555 Van Nuys Blvd, Suite 1, Van Nuys, CA 91405.
  - **CALIFORNIA ASSEMBLY DISTRICT 46**  
Assembly-member Adrin Nazarian represents us in a district that runs from North Hills and Panorama City south to Studio City and the Hollywood Hills. His field office is located in the State Office Building at 6150 Van Nuys Blvd, Suite 300, Van Nuys, CA 91401. The District Director Emma Taylor can be reached at Emma.Taylor@asm.ca.gov or call the AD45 Office at (818) 376-4246
  - **CALIFORNIA SENATE DISTRICT 18**  
District 18 State Senator Bob Hertzberg maintains a field office in the State Office Building at 6150 Van Nuys Blvd., Suite 400, Van Nuys, CA 91401 (818-901-5588). His Field Deputy for Panorama City is Eveline Bravo-Ayala (eveline.bravo-ayala@sen.ca.gov). The District Director is Barri Worth Girvan ([Barri.Girvan@sen.ca.gov](mailto:Barri.Girvan@sen.ca.gov)).
  - **RECREATION AND PARKS**  
Announcements and updates from our Panorama City representatives and any other neighboring Rec and Parks teams. Panorama Park Representative Oscar Cardenas ([oscar.cardenas@lacity.org](mailto:oscar.cardenas@lacity.org))



- **BUDGET TRIBUNES**

Announcements and updates from the Budget Tribunes on matters related to our City Services and City Budget. The Tribunes can be reached at [LABudgetTribunes@gmail.com](mailto:LABudgetTribunes@gmail.com)

- 5. **Public Comment and General Announcements**

- a. Limited from 2-5 minutes at the discretion of the presiding officer
- b. Limited to non-agenda items
- c. Speaker cards will be made available if attendance is significant
- d. **During Virtual Meetings**, use the 'raise your hand' feature to be added to the speaker queue by the Board Secretary. The Chair will recognize speakers in the order specified by the queue.

- 6. **Discussion and possible action** on the appointment the newly created Equity Officer position. The Equity Officer will work with the Rules Committee to develop a local agency plan for the Panorama City Neighborhood Council to participate in the city's Executive Directive 27 on Racial Equity along with the numerous other Executive Directives on Equity, including Gender Equity, an Age-Friendly City and others. The Equity Plan will be proposed to the Board for its consideration and approval.

- 7. **Update and brief discussion** ICON Panorama retail and housing project at the former Montgomery Ward site, which has been tied up in litigation. The addresses are 14651-14697 West Roscoe Boulevard and 8300-8406 North Cedros Avenue and 8313-8413 North Tobias Avenue, Panorama City, CA 91402

- 8. **Update and brief discussion** on future developments at the Panorama City Mall.

- 9. **Update and brief Q&A** from LAUSD Board President Kelly Gonez regarding schools reopening and other business for Spring 2021.

- 10. **Discussion and possible action** on the suggestion from multiple Board Members to post each General and Committee meeting Recording on our Social Media pages and Website for the Public. This would include the video, audio only, and chat files for each meeting.

- 11. **Discussion and possible action** on the recommendation from the Education Committee, that the PCNC Board write a letter to the LAUSD Board of Education urging their support for the Arts ARE Education Resolution which asks school boards to resolve that the district will continue to fully fund and provide appropriate resources in support of arts education programs in a manner proportionate to all other subjects that are part of a well-rounded education.

- 12. **Discussion and possible action** on approving a letter of support and the filing of a CIS for the FY21/22 City of Los Angeles Budget, urging the Budget and Finance Committee to protect the Department of Neighborhood Empowerment's *Innovation Division*. This division has been identified as 'above and beyond' the Department's 'Core Services' and could be eliminated given our City's current financial position.

- 13. **Discussion and possible action** on approving the recommendation from the Finance Committee that the PCNC adopt a set of Budget Priorities for the FY21/22 fiscal year. Based on our work through the last year and the collection of objective data from our stakeholders, the Finance Committee has put together what they feel should be the *top* priorities for our Neighborhood.

- 14. **Discussion and possible action** on approving the final PCNC Logo. In the Summer of 2020, the PCNC commissioned the design of several logos from a local artist, of which one was selected as the 'final' for recommendation to the Board, but no action has been taken to formally approve.

- 15. **Discussion and possible action for approval of any financial statements, Monthly Expenditure Reports (MER's), or other ongoing monthly financial documents prepared by the Treasurer of Finance Chair which have not yet been approved by the Board.**

- a. Treasure/ Finance Chair to provide details. This item does not cover special or annual financial documents.



**16. Discussion and possible action to approve the Board meeting’s minutes for the last Board meeting and any other prior meetings not yet approved.**

- a. To include January/February 2021 Meeting

**17. Discussion and possible action to remove Board Members in violation of attendance policies:**

- a. Marisa Persaud
- b. Ryan Reich
- c. Gurgen Mkrtchyan

**18. Discussion and possible action on splitting up the City Life & Beautification Committee into two separate committees**

**19. Discussion and possible action to appoint any interested qualified stakeholders to any appropriate vacant board seats including Youth Representatives.**

- Candidates must present documents to the Secretary that prove their identity and a "stake" in the Neighborhood Council, as required by each seat.
- **Examples:** Driver’s License, Consular Card or Student ID will prove identity. A Driver’s License with a current address will also prove that a person lives within the council boundaries.
- District seats are specific to either "homeowner" or "renter". For this reason, homeowners must present a recent mortgage statement or a tax bill, and renters must present a recent rent receipt or a lease. Business seats require a business card with a local address, a Business Tax Registration Certificate, or some other indication that the person works (including volunteer work) or operates a business within the council boundaries.
- Community Interest stakeholders (for an Unlimited At-Large seat) must provide a document that proves a substantial and ongoing interest within the boundaries, which is often evidenced by membership in a local organization. However, Community Interest stakeholders can be appointed to either of the vacant Alternate positions.) Signed letters from responsible parties can also be provided. The Secretary will determine the adequacy of the candidate's documentation.
- **No actual documents will be kept and interested stakeholders are only required to show the document for verification.**
- The council may appoint one or more Youth Representative(s) for a one-year term. A Youth Representative is not part of the voting Board. This is a position that allows youth to express opinions on council issues.

**20. Discussion, nomination, and selection of Committees to include adding new Committee Chairs or new members to each committee. Also includes 2-minute report form each committee. The current committees are listed below. (20 min)**

Standing Committees			
Name	Chair/Co-Chairs	Contact Email	Meeting Date/Time/Location
Commerce	Vacant	Vacant	TBD
Finance	John DiGregorio and Lanira Murphy	johndpcnc@gmail.com lanira_m@yahoo.com	As needed via zoom
Land Use	Tony Wilkinson	lawilkinson@acm.org	4 <sup>th</sup> Mondays, 7pm, via WebX
Outreach	John DiGregorio	johndpcnc@gmail.com	2 <sup>nd</sup> Thursdays, 6:30pm via zoom
Rules	Tony Wilkinson	lawilkinson@acm.org	As needed via zoom
Ad-Hoc Committees			
City Life & Beautification	John DiGregorio Perla Iliana Lagunas Abundez	johndpcnc@gmail.com perlita.northhills@gmail.com	First Thursdays, 7pm, via zoom
Public Safety	Martha Cortez	Martha.Cortez.PCNC@gmail.com	2 <sup>nd</sup> Thursdays, 6:30pm, via zoom
Education	Pamela Gibberman	pgibberman@gmail.com	4 <sup>th</sup> Mondays, 6pm, via zoom
Youth	Martha Cortez	Martha.Cortez.PCNC@gmail.com	2 <sup>nd</sup> Thursdays, via Zoom
<b>~ Please contact the Chairs if interested in participating on committees ~</b>			



## 21. Adjournment

**Council Process:** The council gained its official city role upon certification by the Board of Neighborhood Commissioners on March 15, 2007. Everyone who lives, works or owns real property within the boundaries of the Panorama City Neighborhood Council, or who declares a Community Interest in the area and the basis for it, is a "stakeholder". All stakeholders are members of the Council. Stakeholders elect a Board of Directors to represent them. This Board is recognized as the decision-making entity by the City of Los Angeles. The current Board was elected on April 2, 2016. While the Board is the official decision-making entity, meetings are conducted as much as possible in a town hall spirit. Committees are open to anyone with an interest in Panorama City. Panorama City's neighborhood council is much more than its Board, and it depends on public participation for its success.

**Posting Sites:** California's open meetings law, the Ralph M. Brown Act, requires that meeting notices be physically posted at a regular location 72 hours in advance for regular meetings and 24 hours in advance for special meetings. The location must be accessible to the public seven days a week, 24 hours a day. That location is the outside steel doors of the Plaza Del Valle Community Room, Building G, 8700 Van Nuys Blvd, Panorama City, CA 91402. This council is also required to follow the City of Los Angeles posting policy for Neighborhood Councils. That policy additionally requires that councils post agendas through the city's Early Notification System (ENS), post the agendas on the council's website (if one exists), and make an effort to send agendas by electronic mail (if such a list exists). This council posts agendas on its website, panoramacitync.org. This council uses the city's ENS mailing list as its agenda email list. You may sign up for the ENS agenda system at: <http://lacity.org/government/Subscriptions/NeighborhoodCouncils/index.htm>.

In addition to the Plaza Del Valle posting location, this council MAY post agendas at other locations within Panorama City. These may include: (1) Panorama City Branch Library, 14345 Roscoe Blvd; (2) Panorama Recreation Center, 8600 Hazeltine Avenue; (3) Sepulveda Recreation Center, 8801 Kester Avenue; and (4) Casa Esperanza, 14705 Blythe Street.

In addition to the ENS agenda list, this council MAY include agendas in its occasional informational emails. You can subscribe to the council's informational email list by sending your request to 'info@panoramacitync.org'. You can also sign up on the council's website. In order to respect our stakeholders' inboxes, messages to the informational email list will be sent at most once or twice a month. *The only way to assure that you will receive emailed agendas is through the ENS list.*

**Americans with Disabilities Act (ADA):** As a covered entity under Title II of the Americans with Disabilities Act, the City of Los Angeles does not discriminate on the basis of disability and upon request, will provide reasonable accommodation to ensure equal access to its programs, services, and activities. Sign language interpreters, assistive listening devices, or other auxiliary aids and/or services may be provided upon request. To ensure availability of services, please make your request at least 5 business days prior to the meeting you wish to attend by contacting the city's Department of Neighborhood Empowerment (213-978-1551).

**Agenda-related written materials:** The council may occasionally prepare supplementary information to the agenda ("agenda packets"). When this is done, the agenda packets are normally made available both to Board or committee members and to the general public at the start of the posted meeting. In compliance with Government Code section 54957.5, non-exempt writings that are distributed to a majority or all of the Board or committee *in advance of a meeting* may be viewed by appointment at the Panorama City Neighborhood Council office, 14500 Roscoe Blvd, Suite 400, Panorama City, CA 91401, (818-714-2133) during normal business hours, or at the scheduled meeting. In addition, if you would like a copy of any record related to an item on the agenda, please contact Cheryl Compton, PCNC - Secretary, 14500 Roscoe Blvd, Suite 400, Panorama City, CA 91402 (ComptonPCNC@gmail.org).

**PUBLIC ACCESS OF RECORDS** – In compliance with Government Code section 54957.5, non-exempt writings that are distributed to a majority or all of the board in advance of a meeting may be viewed at [the Panorama City Neighborhood Council no longer maintains a physical office] and at our website: panoramacitync.org or at the scheduled meeting. In addition, if you would like a copy of any record related to an item on the agenda, please contact John DiGregorio at [no phone available] or email: johndPCNC@gmail.com

### **Instructions and Guidelines to Access and Participate in PCNC 'Virtual Meetings'**

Effective April 1<sup>st</sup>, 2020 the City Attorney's office has permitted the use of 'Virtual Meetings' with voice/video capabilities which will allow Neighborhood Councils to continue conducting meetings during our current 'Stay at Home' order issued by Mayor Garcetti. The Panorama City Neighborhood Council has elected to use the platform ZOOM to host our virtual meetings.

For instructions on how to download and use the ZOOM audio-video conferencing platform, please click the link below, which will detail how to install the application on your smartphone or computer. Link for Support [HERE](https://support.zoom.us/hc/en-us/articles/201362193-How-Do-I-Join-A-Meeting-)  
<https://support.zoom.us/hc/en-us/articles/201362193-How-Do-I-Join-A-Meeting->.

### **If you prefer to phone in to each meeting:**

Dial by your location

+1 669 900 9128 US (San Jose)

+1 346 248 7799 US (Houston)

+1 253 215 8782 US (Tacoma)



+1 646 558 8656 US (New York)  
+1 301 715 8592 US (Germantown)  
+1 312 626 6799 US (Chicago)

## Virtual Meeting Guidelines

- Upon entry to the meeting, all participants will be automatically placed on 'mute' as to not disrupt the current speaker.
- The Chair will run the meeting as 'close to normal' as possible, limiting the amount of time individual speakers may hold the floor.
- If you wish to speak, do so by 'Raising your Hand', a feature the platform has, which enables the formation of a queue.
- The Board Secretary will recognize your place in the queue, by responding through the 'Chat' feature.
- The Chair will then call upon, in 'first come first served' order as recognized by the Secretary. Once called upon, the speaker must UNMUTE their audio to begin their statement.
- Disruptions to the meeting or abuse of these guidelines will result in the immediate removal.
- Public Comment will also adhere to the 'Raise Hand', 'Enter the Queue', 'Be Recognized by the Chair' format.
- Should you need assistance, or require any specific ADA accommodations, please reach out to the Board Chair prior to the meeting at [johndpcnc@gmail.com](mailto:johndpcnc@gmail.com)

For more information about the Panorama City Neighborhood Council visit our website at [www.panoramacitync.org](http://www.panoramacitync.org)

# THE PANORAMA CITY NEIGHBORHOOD COUNCIL



**DRAFT**

## Finance Committee Recommendations for FY21/22 PCNC Budget Priorities

*Equity is the largest issue facing Panorama City. For decades, City Service levels have stayed flat or diminished, while commercial and residential development has seen a sharp increase; driving revenues for the City which never make it back to our community. The Panorama City Neighborhood Council supports increasing transparency into every service provided to our Stakeholders. Through increased data availability and enhanced reporting from my311, our Neighborhood's leaders will be given the critical tools needed to make informed decisions and improve quality of life.*

The following issues and action items are put forth for immediate action should be adopted for inclusion within the City of Los Angeles' FY21/22 Budget:

- **Homelessness** and the Unhoused community continue to impact our daily lives. While many concerns fall out of the City's jurisdiction, issues concerning sanitation (illegal dumping, bulk items, bicycle 'shops') must be addressed in proportion to the need. Effort *must* be made to break through to individuals who have not accepted services from the City, County, or other agencies. **The PCNC supports the immediate expansion of City funded Motel Conversions and immediate construction of all supportive housing within our boundary to allow unhoused neighbors to remain local.**
- **Staffing and support for Parks and Recreational facilities** within Panorama City has suffered dramatically. Staff been reduced and programs have been cut, yet adjacent communities have undergone restoration, new projects, and investment in programs for local youth. **The PCNC requests an immediate audit into the programs offered and staffing levels of each Rec & Park Facility in the City of Los Angeles**
- **The lack of equity in engineering, maintenance, and repair** of our infrastructure (streets and sidewalks specifically) has led to major public safety concerns. In many cases, the complete absence of sidewalks, street lighting and street painting, and drainage issues force our public transit reliant community to put themselves in danger to reach access points and move throughout the community. **The PCNC requests an immediate audit into the location and cost of all City funded street and sidewalk repair expenses to determine whether communities receive services in proportion to the need. Further, we request routine-scheduled maintenance of our 'green' medians, and upkeep of the remaining medians.**

On Behalf of the Board of Directors,

John DiGregorio  
Chair

**Panorama City Neighborhood Council**

# THE PANORAMA CITY NEIGHBORHOOD COUNCIL



**DRAFT**

## Finance Committee Recommendations for FY21/22 PCNC Budget Priorities

### *Supplemental*

**Equity** is the largest issue facing Panorama City. For decades, City Service levels have stayed flat or diminished, while commercial and residential development has seen a sharp increase; driving revenues for the City which never make it back to our community. The Panorama City Neighborhood Council supports increasing transparency into every service provided to our Stakeholders. Through increased data availability and enhanced reporting from my311, our Neighborhood's leaders will be given the critical tools needed to make informed decisions and improve quality of life.

In addition to the Neighborhood Council's central budget priorities, there are several concerns which the PCNC feels must be addressed within the FY21/22 fiscal year:

- **The Innovation Division** within the Department of Neighborhood Empowerment must be protected during discussions regarding potential cuts to the Department. This team provides guidance and instruction to each Neighborhood Council regarding *open data accessibility and transparency* in reporting on our City Services. With an estimated operating cost of ~\$200k annually, the PCNC feels this is a small cost that provides incredible value to stakeholders and community leadership. It is our thought, that all efforts should be made to expand this team as NC's become more active and engaged with 'big data' and analysis.
- **Neighborhood Council Funding Equity** must be addressed within this year's budget. For over 4 years, recommendations from working groups to the Board of Neighborhood Commissions and City Council have sat idle while our communities continue to suffer. Neighborhood Councils must have a budget based on their population to accomplish their most basic functions-engaging new stakeholders in local government. Over 1/3 of NCs operate at under \$1/per stakeholder with many as low as \$0.60, while the top 1/3 have over \$2/per stakeholder. **The PCNC supports the immediate revision to the NC Funding model and favors the implementation of a 'Base + Population' model to ensure every NC can effectively reach and engage stakeholders.**

On Behalf of the Board of Directors,

John DiGregorio

Chair

**Panorama City Neighborhood Council**



COUNCIL PANORAMA CITY NEIGHBORHOOD

PC  
NC



# PANORAMA CITY NEIGHBORHOOD COUNCIL GENERAL BOARD MEETING AGENDA

**Virtual Meeting  
Thursday February 25<sup>th</sup>, 2020 6:30 PM  
Minutes**

Board Members	Roll Call	Position	Board Members	Roll Call	Region
Chris Q. Martinez	Absent	Member	Perla Iliana Lagunas Abundez	Present	Secretary
Gurgen Mkrtchyan	Absent	2 <sup>nd</sup> Signer	Ron Collins	Present	Member
John DiGregorio	Present	Chair-Alt Signer	Ryan Reich	Absent	Member
Lanira Murphy	Present 6:40	Treasurer	Summer Bernardo	Present	Member
Scott Boundy	Present	Member	Tony Wilkinson	Present	Member
Marc Coronel	Suspended	Member			
Marisa Persaud	Absent	Member	Vianca Perez	Present 6:37	Alternate
Martha Cortez	Present	Member	Joe Taylor	Present	Alternate
Michael Hasz	Present	Vice Chair			
Michelle Klein-Hass	Present	Member	-----		Youth Rep
Pamela Gibberman	Present	Member	-----		Youth Rep

1. **Call to Order** (John DiGregorio, Chair): The meeting was called to order by John DiGregorio at 6:34 p.m., with 11 members in attendance at that time.

2. **Roll Call** of Board members or alternates (the quorum is 11): See above for Roll Call. Call.

Also present were: Officer Bronk (LAPD Officer for Panorama City), Jasmine Elbarbary (Advocate, Department of Neighborhood Empowerment), and Karen Dominguez (Field Deputy, Los Angeles City Council District 6), Claudia Cardenas (Developer, Panorama City Mall), Ryan Aubry (Developer, Panorama City Mall), Bart Trevino (L.A. County Department of Public Health Substance Abuse and Control). Public guests present were: Dave Brown, Matthew Fine and an anonymous call-in guest

3. **Reports from LAPD & other relevant law enforcement agencies** (Senior Lead Officer Sean Smith): Officer Bronk reported from LAPD's Valley Traffic Division. Last year ended with about 12 fatalities, the majority being pedestrian accidents with pedestrians at fault. He urged people to use common sense crossing the street at night, especially when wearing dark clothes and using the phone. People speeding and crossing stop signs should be reported to Mission Division.

The DUI Unit is acquiring more personnel and cameras. LAPD responses have changed and reports will now be taken only for severe injuries and fatalities. Citizens can file reports for themselves on the website. Foothill is actively soliciting cell phone footage.

The group meets every second Wednesday of the month and will send a flyer to John for their next meeting on March 10.

#### **4. Reports from Elected Officials' field staff and other Neighborhood Agencies/Committees:**

- **DEPARTMENT OF NEIGHBORHOOD EMPOWERMENT** (Jasmine Elbarbary): Candidate filing has closed. The Board of Neighborhood Commissioners has passed the Resolution on Civility and Positive Human Relations within the Neighborhood Council system, which has been very civil and positive. The City Clerk's office is working on determining where the election drop box will be. Jasmine will let PCNC know, so Neighborhood Councils can be informed. Focus right now is on getting enough voters out and communicating that everyone will have to register for their ballot.

- **CALIFORNIA CONGRESSIONAL DISTRICT 29** (Lea Gonzalez): Not in attendance.

- **LOS ANGELES CITY COUNCIL DISTRICT 6** (Andres Sandoval): Karen Dominguez reported in place of Andres Sandoval that Council District 6 will be hosting three different vaccine distribution sites in CD 6 which are seeking help with outreach. The District has been phone-banking from home to its senior community and also needs help. If anyone is eligible for the vaccine and needs a ride, Lyft is offering free rides to vaccines site in the San Fernando Valley. They are also working with Access to provide rides. Housing development projects are going up in Panorama City: Telisa Housing (Plummer and Van Nuys) and Vista Terrace (Van Nuys and Titus). New ideas are welcome. There will be a joint Commerce and Public Safety meeting the second Thursday in March. Streets are being resurfaced throughout the next month.

- **LOS ANGELES CITY MAYOR'S OFFICE** (Caroline Menjivar): Not in attendance.

- **LOS ANGELES UNIFIED SCHOOL DISTRICT, DISTRICT 6** (Michael Menjivar): Not in attendance.

- **LOS ANGELES COUNTY SUPERVISORIAL DISTRICT 3** (Benita Trujillo): Not in attendance. Martha will acquire and publish an update from Jessica Orellana.

- **CALIFORNIA ASSEMBLY DISTRICT 46** (Julissa Rodriguez): A new representative has taken over. Not in attendance.

- **CALIFORNIA SENATE DISTRICT** (Eveline Bravo-Ayala): Not in attendance.

- **RECREATION AND PARKS** (Oscar Cardenas): Not in attendance. John suggested that a spring cleanup might be possible.

- **BUDGET TRIBUNES** (John DiGregorio and Lanira Murphy): The Budget Tribunes have now established regular monthly meetings the first Thursday of every month at 7:00pm. The group has formed an alliance focusing on how services are impacting the community and on how they're influenced by the budget. An agenda will be posted on the PCNC EmpowerLA Account and the next meeting will be held on March 4.

**5. Public Comment and General Announcements:** Bart Trevino presented a report from the L.A. County Department of Public Health Substance Abuse and Control to address

underage drinking and community safety. He discussed efforts to reduce youth access to alcohol and other drugs in the community and he plans to make a full presentation on the issue, either through the Public Safety or Youth Committee.

**6. Discussion and possible action** on the appointment the newly created Equity Officer position. The Equity Officer will work with the Rules Committee to develop a local agency plan for the Panorama City Neighborhood Council to participate in the city's Executive Directive 27 on Racial Equity along with the numerous other Executive Directives on Equity, including Gender Equity, an Age-Friendly City and others. The Equity Plan will be proposed to the Board for its consideration and approval.

Elections will take place soon to appoint a new Equity Officer. No nominations at this time. Item postponed to next meeting.

**7. Update and brief discussion** ICON Panorama retail and housing project at the former Montgomery Ward site, which has been tied up in litigation. The addresses are 14651-14697 West Roscoe Boulevard and 8300-8406 North Cedros Avenue and 8313-8413 North Tobias Avenue, Panorama City, CA 91402

No ICON representatives in attendance. Item postponed to next meeting.

**8. Update and brief discussion** on future developments at the Panorama City Mall.

Claudia Cardenas and Ryan Aubry presented plans for the Panorama City Mall. The site will be positioned at the NW corner of Van Nuys and Roscoe, near the new Valley and North San Fernando Valley Metro Lines and it will exist as one of the three major nodes along the Metro line in the Valley. The site is to be completed in 18-24 months.

**9. Discussion and possible action** to approve interpretation and translation services for the upcoming Town Hall on City Services. **\$500 Requested.**

Tony moved to support the maximum amount of \$500. Michelle seconded.  
MOTION PASSED UNANIMOUSLY. Roll Call vote with 12 for and no abstentions.

The event is expected to last 2.5 to 3 hours. March 10 at 7:00pm will be discussed as a possible date with CD6. If this is unavailable, a second option will be selected.

The Town Hall is designed to present information to stakeholders regarding City services, discussing issues such as: bulky item pickup, graffiti removal, status and lack of quality of City services, and improvements or lack thereof. It is intended to be the first opportunity for Neighborhood Councils to discuss how they're rethinking partnership with the community and how business is done with the City. Lanira will be distributing a flyer over the weekend. The budget provides for online advertising through social media.

**10. Discussion and possible action for approval of any financial statements, Monthly Expenditure Reports (MER's), or other ongoing monthly financial documents prepared by the Treasurer or Finance Chair which have not yet been approved by the Board.**

a. Treasure/ Finance Chair to provide details. This item does not cover special or annual financial documents.

John moved to approve the December MER. Michael Hasz seconded.  
MOTION PASSED. 11 for and 1 abstention.

Lanira reported no current outstanding expenditures on the December MER. She will reach out to DONE to investigate whether funds will roll over into the next Fiscal Year (\$10,000 maximum). Groups are encouraged to put on events with existing funds before they disappear.

**11. Discussion and possible action to approve the Board meeting's minutes for the last Board meeting and any other prior meetings not yet approved.**

a. To include January 2020 Meeting

Item postponed to next meeting. January's minutes will be circulated with February's minutes.

**12. Discussion and possible action to remove Board Members in violation of attendance policies:**

a. None for February

Item postponed to next meeting. No board members in violation of attendance policy at this time. Elspeth will send John attendance records from all meetings by March 15 to confirm details.

**13. Discussion and possible action to appoint any interested qualified stakeholders to any appropriate vacant board seats including Youth Representatives.**

- Candidates must present documents to the Secretary that prove their identity and a "stake" in the Neighborhood Council, as required by each seat.
- **Examples:** Driver's License, Consular Card or Student ID will prove identity. A Driver's License with a current address will also prove that a person lives within the council boundaries.
- District seats are specific to either "homeowner" or "renter". For this reason, homeowners must present a recent mortgage statement or a tax bill, and renters must present a recent rent receipt or a lease. Business seats require a business card with a local address, a Business Tax Registration Certificate, or some other indication that the person works (including volunteer work) or operates a business within the council boundaries.
- Community Interest stakeholders (for an Unlimited At-Large seat) must provide a document that proves a substantial and ongoing interest within the boundaries, which is often evidenced by membership in a local organization. However, Community Interest stakeholders can be appointed to either of the vacant Alternate positions.) Signed letters from responsible parties can also be provided. The Secretary will determine the adequacy of the candidate's documentation.
- **No actual documents will be kept and interested stakeholders are only required to show the document for verification.**
- The council may appoint one or more Youth Representative(s) for a one-year term. A Youth Representative is not part of the voting Board. This is a position that allows youth to express opinions on council issues.

No board members will be seated through new appointment within 90 days of an election, which represents the current period.

**14. Discussion, nomination, and selection of Committees to include adding new Committee Chairs or new members to each committee. Also includes 2-minute report form each committee. The current committees are listed below.**

Commerce: Perla will be stepping down as chair of the Commerce Committee and requests that someone replace her. She will attend her final meeting in March. John will revisit the issue next month to invite someone to step in as head of the committee.

Finance: Lanira reported no update. John requested a committee meeting shortly following the Town Hall.

Land Use: Tony reported that Council Woman Martinez found five separate findings, each approved by City Hall. He will distribute minutes. Land Use meets the fourth Monday of each month.

Outreach: John reported about Town Hall planning as the committee's main push. \$200-\$250 is the expected budget and attendance is estimated at about 100, to provide a good sample of stakeholders. He will disseminate an announcement over the weekend for the Town Hall, listing March 10 as the official date.

Rules: Tony is holding office hours for candidates every Friday this month at 6:00pm. They are helping inform constituents about the need to request a ballot and they will schedule a joint meeting with the board regarding the new "Be nice to each other" policy to discuss possible restrictions against free speech.

Beautification: Perla will remain involved with this committee and increase her commitment. Issues remain with parking enforcement, bulky items and trash pick-up. John recommended holding another City Life meeting to address these issues.

Public Safety: Martha reported plans to hold a joint committee meeting to address the quality of life and safety issues Perla raised, inviting Karen Andreas, who oversees this area. The committee met two weeks ago to address homeless encampments in the park and will conduct more status updates, holding people accountable to ensure services are being provided where needed. Martha will invite Bart Trevino to present on underage drinking to the committee, as well as Dave Brown, to have him partner with awareness efforts.

Education: Pamela reported that no meeting was held last Monday. The committee will maintain the same agenda for their next meeting on March 1, at 6:00pm. Schools are pushing back on student and teacher distribution of doorhangers, due to safety concerns. Pamela attended the Town Hall at Monroe Community. Parents were polled and decided to begin school two weeks earlier in August, to maintain a three-week winter school break.

Youth Committee: Martha reported that the committee hasn't held any meetings. She sees the partnership with Bart Trevino as providing a good opportunity that targets the right age range. The committee has distributed safety kits and drop boxes and could also distribute doorhangers. Martha said meetings must be published on Nextdoor for the

public to know they are happening. John will add to next month's agenda an item about putting someone specifically in charge of social media.

**15. Adjournment:** Meeting adjourned at 8:37pm.