

# CITY OF LOS ANGELES

## PANORAMA CITY NEIGHBORHOOD COUNCIL

### Directors

Gregory Wilkinson, Chair  
Viviano Montes, Vice Chair  
John DiGregorio, Treasurer  
Cheryl Compton, Secretary  
Maricar Summer Bernardo • Martha Cortez  
Pamela Gibberman • Angela Gleich  
Danilo Guerra • Michael Hasz  
Michelle Klein-Hass, VP  
Saul Mejia • Gurgun Mkrtychyan  
Marisa Persaud • Ryan Reich  
Sonia Sawit • Tony Wilkinson  
**Vacant seats:**  
Renter Center-West (2020)  
Business (2018) x2 • Business (2020) x1  
**Youth Representative:** Douglas Bernal

## CALIFORNIA



**ERIC GARCETTI**  
MAYOR

## PANORAMA CITY NEIGHBORHOOD COUNCIL

**POSTAL MAIL**  
14500 Roscoe Blvd, Suite 425  
Panorama City, CA 91402

**TELEPHONE**  
(818) 714-2133

**ELECTRONIC MAIL**  
info@pcnc.us

**ALTERNATES**  
**Alt1** Nathan Bouldin **Alt2** Salvador Ortega  
**Alt3** Dante Harris **Alt4** (vacant)  
**Alt5** (vacant)

## PANORAMA CITY NEIGHBORHOOD COUNCIL OUTREACH COMMITTEE MEETING AGENDA

**Monday, July 10, 2017, 7:00 PM**

Panorama City Neighborhood Council Office

14500 Roscoe Boulevard, 4<sup>th</sup> Floor, Panorama City, CA 91401

The quorum for Panorama City Neighborhood Council committees is three. Public comments on agenda items will be heard when the item is considered. Public comments on other matters within the committee's jurisdiction may be made during the Public Comment period. Public comments are limited to two minutes per speaker. Action may be taken on any agenda item except Public Comment, announcements and reports. You may request a copy of printed materials that are distributed at the meeting. You may record the meeting by audio, video or photographic means as long as it is not disruptive. Meeting notices and agendas are posted at Plaza del Valle, Community Room (see below). If you need translation, or accommodation for a disability, please call the city Department of Neighborhood Empowerment at least three business days in advance (213-978-1551, or toll-free 3-1-1). The city is a covered entity under Title II of the Americans with Disabilities Act. If you believe the council is not following the law or its own rules you may file a grievance in writing with copies to both the Chair and the Secretary. Please be respectful of others, even when you differ with them.

- 6:30** 1. **Call to Order Outreach Agenda** and remarks (**Marisa Persaud, Outreach Chair**) [2m]
- 6:32** 2. **Roll Call** of committee members or alternates (the quorum is three). [1m]
- 6:33** 3. **Public Comment** and announcements (**Please limit to two minutes per speaker.**) Public comment on agenda items will be heard at the time the item is considered. [4m]
- 6:37** 4. **Discussion about new boilerplate flyer #1.** Are there any changes to it that we would like to make? Would we like to print them out in color or in black & white(see attached price sheet)? Do we have a preference about where to print them out? Who would be willing to distribute them once printed? [10m]
- 6:47** 5. **Discuss sponsoring Olivia's group, Escuela para Padres, at Plaza del Valle**[20m].
- 7:07** 6. **Discussion on getting new business cards for board members.** Would we like this to be an issue that we present to the board? [5m]
- 7:12** 6. **Discussion on whether we should propose a new logo to the board.** Do we feel that we can find an image which represents us better? Brainstorm for suggestions. [30m]
- 7:42** 7. **Discussion on getting shirts for the board.** Do we feel like we should have shirts for the entire board, especially to wear at outreach events? It is difficult to get a price for these without a design, although see attached price sheet. What should be on the shirts if we want them? [20m]
- 8:02** 8. **Discussion on getting pins for the board.** Do we feel that these would be useful for outreach events? What do we feel would be appropriate to put on them, such as our logo? [15m]

- 8:22 9. Discussion on getting placards for the committee chairs.** What type of placards, if any, should we get? Metal ones would cost around \$15 each, and re-printable paper ones would require getting a template onto the office computer. [10m]
- 8:47 10. Should we ask the board to open a Nextdoor account for PCNC?** Will the Outreach Chair be responsible for it?[10m]
- 9:07 11. Discussion of which Facebook metrics we should use to determine the successful running of the Facebook page.** Our likes and follows are up to 651 from 635 and 632 respectively last month. Our post reach is around 1500-2000, which is the same. Meetings reach 200-400 people.[20m]
- 9:27 12. Discussion on how to make our meetings reach more people on Facebook.** Despite repeated advertising and linking, they are not highly clicked on. [10m]
- 9:47 13. Discussion of permissions accessing Facebook.** Should all committee chairs have access to Facebook? Should all committee chairs be able to post on Facebook? How to we enable them to do so without things dissolving into chaos? The current situation is that posts get messaged to the Outreach Chair and she then posts them within 24 hours. Should all committee chairs need to preface their post with which chair they are? [30m]
- 10:07 14. Update on website.** A benefactor who wishes to remain anonymous due to potential legal issues regarding profit, but whom we can trust, has volunteered to help the Outreach Chair with it[10m].
- 10:17 15. Public Comment and Announcements.** (Please limit to two minutes per speaker.) [5m]
- 10:22 16. Adjournment.**

**Council Process:** The council gained its official city role upon certification by the Board of Neighborhood Commissioners on March 15, 2007. Everyone who lives, works or owns real property within the boundaries of the Panorama City Neighborhood Council, or who declares a Community Interest in the area and the basis for it, is a "stakeholder". All stakeholders are members of the Council. Stakeholders elect a Board of Directors to represent them. This Board is recognized as the decision-making entity by the City of Los Angeles. The current Board was elected on April 2, 2016. While the Board is the official decision-making entity, meetings are conducted as much as possible in a town hall spirit. Committees are open to anyone with an interest in Panorama City. Panorama City's neighborhood council is much more than its Board, and it depends on public participation for its success.

**Posting Sites:** California's open meetings law, the Ralph M. Brown Act, requires that meeting notices be physically posted at a regular location 72 hours in advance for regular meetings and 24 hours in advance for special meetings. The location must be accessible to the public seven days a week, 24 hours a day. That location is the outside steel doors of the Plaza Del Valle Community Room, Building G, 8700 Van Nuys Boulevard, Panorama City, CA 91402. This council is also required to follow the City of Los Angeles posting policy for Neighborhood Councils. That policy additionally requires that councils post agendas through the city's Early Notification System (ENS), post the agendas on the council's website (if one exists), and make an effort to send agendas by electronic mail (if such a list exists). This council posts agendas on its website, panoramacitync.org. This council uses the city's ENS mailing list as its agenda email list. You may sign up for the ENS agenda system at: <http://lacity.org/government/Subscriptions/NeighborhoodCouncils/index.htm>.

In addition to the Plaza Del Valle posting location, this council MAY post agendas at other locations within Panorama City. These may include: (1) Panorama City Branch Library, 14345 Roscoe Boulevard; (2) Panorama Recreation Center, 8600 Hazeltine Avenue; (3) Sepulveda Recreation Center, 8801 Kester Avenue; and (4) Casa Esperanza, 14705 Blythe Street.

In addition to the ENS agenda list, this council MAY include agendas in its occasional informational emails. You can subscribe to the council's informational email list by sending your request to 'info@panoramacitync.org'. You can also sign up on the council's website. In order to respect our stakeholders' inboxes, messages to the informational email list will be sent at most once or twice a month. *The only way to assure that you will receive emailed agendas is through the ENS list.*

**Americans with Disabilities Act (ADA):** As a covered entity under Title II of the Americans with Disabilities Act, the City of Los Angeles does not discriminate on the basis of disability and upon request, will provide reasonable accommodation to ensure equal access to its programs, services, and activities. Sign language interpreters, assistive listening devices, or other auxiliary aids and/or services may be provided upon request. To ensure availability of services, please make your request at least 3 business days prior to the meeting you wish to attend by contacting the city Department of Neighborhood Empowerment at least three business days in advance (213-978-1551, or toll-free 3-1-1).

**Agenda-related written materials:** The council may occasionally prepare supplementary information to the agenda ("agenda packets"). When this is done, the agenda packets are normally made available both to Board or committee members and to the general public at the start of the posted meeting. In compliance with Government Code section 54957.5, non-exempt writings that are distributed to a majority or all of the Board or committee *in advance of a meeting* may be viewed by appointment at the Panorama City Neighborhood Council office, 14500 Roscoe Boulevard, Suite 400, Panorama City, CA 91401, (818-714-2133) during normal business hours, or at the scheduled meeting. In addition, if you would like a copy of any record related to an item on the agenda, please contact PCNC - Secretary, 14500 Roscoe Boulevard, Suite 400, Panorama City, CA 91402.

For more information about the Panorama City Neighborhood Council visit our website at [www.panoramacitync.org](http://www.panoramacitync.org)



# Panorama City Neighborhood Council

## Impact Panorama City

Commerce  
Land Use  
City Life  
Mobility  
Public Safety  
Education

## Meetings 4th Thursday, Every Month

Mission Community  
Hospital Office Building  
Suite 201  
14860 Roscoe Blvd,



[facebook.com/PanoramaCityNeighborhoodCouncil](https://facebook.com/PanoramaCityNeighborhoodCouncil)  
[panoramacitync.org](http://panoramacitync.org) (818) 714-2133

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**Panorama City  
Neighborhood Council**

**PCNC LOGO**

**Using the cheapest options(regular paper, shape, size, etc)**

<b>Shop Name</b>	<b>Shirt Price</b>	<b>Pin price</b>	<b>Color Flyers</b>	<b>B&amp;W Flyers</b>	<b>Phone Helpfulness</b>
<b>Highway Signs</b>  14650 Parthenia St, Panorama City, CA 91402	Need design, size and color before any pricing can occur.	N/A	<b>8 ½ x 11</b> \$200 for 1000 <i>(20 cents/flyer)</i> \$300 for 5000 <i>(6 cents/flyer)</i> <b>4 x 6</b> \$100 for 1000 <i>(10 cents/flyer)</i> \$160 for 5000 <i>(3.2 cents/flyer)</i>	Same price as color	Helpful
<b>MinuteMan Press</b>  14675 Titus St #3, Panorama City, CA 91402	N/A	N/A	<b>8 ½ x 11</b> \$248.54 for 1000 <i>(\$25 cents/flyer)</i> \$396 for 5000 <i>(8 cents/flyer)</i>	<b>8 ½ x 11</b> \$109 for 1000 <i>(\$11 cents/flyer)</i> \$293.35 for 5000 <i>(5.2 cents/flyer)</i>	Excellent
<b>Panorama Shipping &amp; Mail</b>  13550 Roscoe Blvd #5, Panorama City, CA 91402	N/A	N/A	<b>8 ½ x 11</b> \$150 for 1000 <i>(15 cents/flyer)</i> <b>4 x 6</b> \$65 for 1000 <i>(6.5 cents/flyer)</i>	Unable to get quote	Horrible, and they have just started printing flyers
<b>Uprinting</b>  8000 Haskell Ave, Van Nuys, CA 91406 (Right over the border)	N/A	N/A	<b>8 ½ x 11</b> \$114.54 for 1000 <i>(11 cents/flyer)</i> \$300 for 5000 <i>(6 cents/flyer)</i>		Efficient and helpful. Part automated.
<b>iStich &amp; Print</b>  13333 Saticoy St, North Hollywood,	These prices are for the most commonly				Online

<p>CA 91605 (Just over the border)</p>	<p>asked items, printed on a light color cotton T-Shirts using spot colors. <b>Generally printing on dark fabrics requires that a white under-base be printed prior to other colors. In most circumstances, if your design has a white color in the design, then the base does not add any extra cost to the print job other than a \$0.25 flash charge</b> For 12-35(each): 1 color: \$2.25 2 color: \$3.00 3 color: \$3.75</p>				
<p><b>Staples</b></p>			<p>Copies for .23 cents a page (\$230 for 1000) Flyers \$214 for \$1000</p>	<p>Copies \$60 for 1000 (6 cents/flyer)</p>	<p>Priced Online</p>
<p><b>FedEx/Kinkos</b></p>			<p>\$590 for \$1000</p>	<p>\$90 for \$1000</p>	<p>Priced online</p>

**PRICE SHEET**



# CENTRO DE ASESORIA FAMILIAR



“Aprendiendo a educar con amor”

## ESCUELA PARA PADRES

10 Semanas de entrenamiento acerca de una paternidad responsable , descansada y efectiva

Temas como:

- Los padres principales educadores
- Educando al niño en la responsabilidad
- La comunicación
- Padres Permisivos
- Formación de la conducta
- Desarrollo y educación de la sexualidad humana

**HORARIO:**  
SABADOS 8:30AM (comenzamos el 15 de julio)

**INFORMES:**  
(818 678-9977)

**DIRECCION:**  
8610 VAN NUYS BLVD, PANORAMA CITY, CA 91402  
(Plaza Del Valle)

**INFORMES:**  
(818) 998-2931

*Tendremos cuidado de niños de 2 a 10 años*

**Flyer for Olivia's Event**