CITY OF LOS ANGELES

**PANORAMA CITY
NEIGHBORHOOD COUNCIL**

Directors
John DiGregorio, Chair
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Cheryl Compton, Secretary, VP
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Marc Coronel • Martha Cortez, VP
Pamela Gibberman, VP • Reynaldo Hernandez
Michelle Klein-Hass, VP • Chris Q. Martinez
Gurgen Mkrtchyan, VP • Marisa Persaud, VP
Ryan Reich • Tony Wilkinson, VP*

Vacant seats:
Homeowner Center-West (2023)
Resident-Renter Southwest (2023)
Business (2021) x1 (2023) x2

CALIFORNIA

**ERIC GARCETTI
MAYOR**

**PANORAMA CITY
NEIGHBORHOOD COUNCIL**

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panoramacitync@gmail.com*

ALTERNATES
Alt1 Rhonda Bartlett • **Alt2 Gloria Diaz**
Alt3 Andrea Jimenez
Alt4 Jody Pineda DiGregorio
Alt5 Scott Boundy
Youth Representatives
Vianca Perez • MacKenzie Keller

PANORAMA CITY NEIGHBORHOOD COUNCIL
COMMERCE COMMITTEE JOINT MEETING WITH BOARD
MEETING AGENDA (ONLINE VIA GOTOMEETING)

Monday, November 16, 2020, 7:50 pm, or after the Land Use meeting ends

Meeting Link (copy and paste into browser if this is not a "live" link):
https://global.gotomeeting.com/join/920187805
Meeting number (access code): **920-187-805** (The web link lets you use a browser or [better] the GoToMeeting app)
Join by phone (dial-in audio only; public comment is *9): **+1 (224) 501-3412** United States Toll

[Please see online meeting notes on page 3 of agenda]

The quorum for Panorama City Neighborhood Council committees is three. Public comments on agenda items will be heard when the item is considered. Public comments on other matters within the committee's jurisdiction may be made during the Public Comment period. Public comments are limited to two minutes per speaker. Action may be taken on any agenda item except Public Comment, announcements and reports. You may request a copy of printed materials that are distributed at the meeting. You may record the meeting by audio, video or photographic means as long as it is not disruptive. Meeting notices and agendas are posted at Plaza del Valle, Community Room (see below). If you need translation, or accommodation for a disability, please call the city Department of Neighborhood Empowerment at least three business days in advance (213-978-1551, or toll-free 3-1-1). The city is a covered entity under Title II of the Americans with Disabilities Act. If you believe the council is not following the law or its own rules you may file a grievance in writing with copies to both the Chair and the Secretary. Please be respectful of others, even when you differ with them. *Postal address on agenda is for Tony Wilkinson, phone is for Perla Abundez.

7:50   **1. Call to Order** and remarks (**Perla Iliana Lagunas Abundez, Chair)** [**1**m]

      [perlita.northhills@gmail.com]

7:51   **2. Roll Call** of committee members or alternates (the quorum is three). [**1**m]

7:52   **3. Public Comment** and announcements (*Please limit to two minutes per speaker.*)

      Public comment on agenda items will be heard at the time the item is considered. [**8**m]

8:00   **4. Consideration and possible action on the status of street and alley cleanliness after the city resumed full parking enforcement on October 15.** With respect to the major bulky items problem in Panorama City, local trash trucks have been seen with only one worker, when trucks dealing with bulky items in other Council Districts have been seen with two workers and a following pickup truck. [**12**m]

8:12   **5.** **Discussion and possible action on effort to increase participation of local businesses in the Neighborhood Council. This includes appointments to fill existing vacant Business seats and outreach for candidates in the 2021 election.** One question is access to the list of Business Tax Registration Certificate (BTRC) holders in ZIP Code 91402. (The BTRC is sometimes referred to as the "business license" but it is in fact only the official registration of the business for the purpose of collecting the city business tax.) In the 2016 elections, the Department of Neighborhood Empowerment obtained the list of BTRCs and used it to contact businesses during election outreach. However, they appeared hesitant to provide this list to the Neighborhood Council. As a city agency, the NC should be able to use this list for valid public purposes. Businesses can't participate in an agency if they do not know it exists. [**18**m]

8:30   **6.** **Discussion and possible action on sources of small business training, licensing and government regulation, and financial assistance for small and medium businesses in Panorama City and the surrounding area.** Two organizations will be discussed: the Valley Economic Alliance (https://www.thevalley.net/) and ICON-CDC (https://iconcdc.org/). [**6**m]

8:36   **7.** **Opportunity for Board members and other community members to join the newly organized Commerce Committee. The Chair will select committee members, subject to approval of the Board.** [**4**m]

8:40   **8.** **Open discussion with the community regarding issues that local businesses face during the restricted operations under COVID. Topics of concern may be placed on future agendas for discussion and action.** [**10**m]

8:50   **9.** **Adjournment**

Council Process: The council gained its official city role upon certification by the Board of Neighborhood Commissioners on March 15, 2007. Everyone who lives, works or owns real property within the boundaries of the Panorama City Neighborhood Council, or who declares a Community Interest in the area and the basis for it, is a "stakeholder". All stakeholders are members of the Council. Stakeholders elect a Board of Directors to represent them. This Board is recognized as the decision-making entity by the City of Los Angeles. The current Board was elected on April 27, 2019. The next election is planned for April 24, 2021. While the Board is the official decision-making entity, meetings are conducted as much as possible in a town hall spirit. Committees are open to anyone with an interest in Panorama City. Panorama City's neighborhood council is much more than its Board, and it depends on public participation for its success.

Posting Sites: California's open meetings law, the Ralph M. Brown Act, requires that meeting notices be physically posted at a regular location 72 hours in advance for regular meetings and 24 hours in advance for special meetings. The location must be accessible to the public seven days a week, 24 hours a day. That location is the outside steel doors of the Plaza Del Valle Community Room, Building G, 8700 Van Nuys Boulevard, Panorama City, CA 91402. This council is also required to follow the City of Los Angeles posting policy for Neighborhood Councils. That policy additionally requires that councils post agendas through the city's Early Notification System (ENS), post the agendas on the council's website (if one exists), and make an effort to send agendas by electronic mail (if such a list exists). This council posts agendas on its website, panoramacitync.org. This council uses the city's ENS mailing list as its agenda email list. You may sign up for the ENS agenda system at:
http://lacity.org/government/Subscriptions/NeighborhoodCouncils/index.htm

In addition to the Plaza Del Valle posting location, this council MAY post agendas at other locations within Panorama City. These may include: (1) Panorama City Branch Library, 14345 Roscoe Boulevard; (2) Panorama Recreation Center, 8600 Hazeltine Avenue; (3) Sepulveda Recreation Center, 8801 Kester Avenue; and (4) Casa Esperanza, 14705 Blythe Street. In addition to the ENS agenda list, this council MAY include agendas in its occasional informational emails. You can subscribe to the council's informational email list by sending your request to 'info@panoramacitync.org'. You can also sign up on the council's website. In order to respect our stakeholders' inboxes, messages to the informational email list will be sent at most once or twice a month. *The only way to assure that you will receive emailed agendas is through the ENS list.*

Americans with Disabilities Act (ADA): As a covered entity under Title II of the Americans with Disabilities Act, the City of Los Angeles does not discriminate on the basis of disability and upon request, will provide reasonable accommodation to ensure equal access to its programs, services, and activities. Sign language interpreters, assistive listening devices, or other auxiliary aids and/or services may be provided upon request. To ensure availability of

services, please make your request at least 3 business days prior to the meeting you wish to attend by contacting the Panorama City Neighborhood Council Land Use Chair at least three business days in advance (818-212-5384).

Agenda-related written materials: The council may occasionally prepare supplementary information to the agenda ("agenda packets"). When this is done, the agenda packets are normally made available both to Board or committee members and to the general public at the start of the posted meeting. In compliance with Government Code section 54957.5, non-exempt writings that are distributed to a majority or all of the Board or committee *in advance of a meeting* may be viewed by appointment at the Panorama City Neighborhood Council office, 14500 Roscoe Boulevard, Suite 400, Panorama City, CA 91401, (818-714-2133) during normal business hours, or at the scheduled meeting. In addition, if you would like a copy of any record related to an item on the agenda, please contact Cheryl Compton, PCNC - Secretary, 14500 Roscoe Boulevard, Suite 400, Panorama City, CA 91402 (ComptonPNCN@gmail.com).

For more information about the Panorama City Neighborhood Council, visit our website: panoramacitync.org Please note that the public is welcome to join in the video and text chat at this online meeting. Public comment may be made in the online meeting when public comment is called for by the chair. The meeting may be recorded.

The City of Los Angeles has required that the following statements be included in every Neighborhood Council agenda for online meetings, which they refer to as "virtual meetings". (We prefer the term online meetings. These are 'real' and official meetings. They are hosted electronically, as currently permitted by the state open meetings rules.)

VIRTUAL MEETING TELECONFERENCING NUMBER FOR PUBLIC PARTICIPATION
In conformity with the Governor's Executive Order N-29-20 (MARCH 17, 2020) and due to concerns over COVID-19, the Panorama City Neighborhood Council meeting will be conducted entirely telephonically.

Every person wishing to address the Neighborhood Council must dial **+1 (224) 501-3412** and enter **920-187-805** and then press **#** to join the meeting. If a password is requested, enter **[none required]**. Instructions on how to sign up for public comment will be given to listeners at the start of the meeting.

GENERAL PUBLIC COMMENT ON NON AGENDA ITEMS

THE AMERICAN WITH DISABILITIES ACT - As a covered entity under Title II of the Americans with Disabilities Act, the City of Los Angeles does not discriminate on the basis of disability and, upon request, will provide reasonable accommodation to ensure equal access to its programs, services, and activities. Sign language interpreters, assistive listening devices, and other auxiliary aids and/or services, may be provided upon request. To ensure availability of services, please make your request at least 3 business days (72 hours) prior to the meeting you wish to attend by contacting the Department of Neighborhood Empowerment by email: NCSupport@lacity.org or phone: (213) 978-1551.

PUBLIC ACCESS OF RECORDS – In compliance with Government Code section 54957.5, non-exempt writings that are distributed to a majority or all of the board in advance of a meeting may be viewed at [the Panorama City Neighborhood Council no longer maintains a physical office] and at our website: panoramacitync.org or at the scheduled meeting. In addition, if you would like a copy of any record related to an item on the agenda, please contact John DiGregorio at [no phone available] or email: johndPCNC@gmail.com