

2011 Panorama City Neighborhood Council, Commerce Committee Achievements

On February 17th, 2011 we had a huge press conference in Spanish to promoted a Citizen workshop to be held here in Panorama City, I was interview by Erika Flores from Canal 34 Univision and I was presented as Saul Mejia (Panorama City NC, Commerce Chair) This was the 1st time the Panorama City Neighborhood Council Commerce Committee was mentioned in a mayor TV Chain Nationwide.

On February 24th, 2011 7 Eleven Received a Welcome Certificate by the Panorama City Neighborhood Council Board Of Directors, as recommended by The Commerce Committee, that Same day “Perfumeria” inside Panorama Mall received a Certificate of appreciation for 20 years of Service to the Panorama City community.

On March 15th, 2011 US Bank opened its doors and we were a big influence in Such event thanks to Mr. Sean Hashem & Mr. Paul Badie from Roscoe Investments who were kind enough to tell US Bank we were the people to talk to when it came down to business. Multiple State & City Government agencies were present and multiple businesses from the area, it was a total success and members Ron Collins, Liz Galan, Tony Wilkinson & I was present as well.



On March 24th, 2011 Dr. Berry Leonard received a Certificate of recognition for over 50 years of Service to the Panorama City community.

Due to the success of the Grand Opening Of US Bank, “The San Fernando Valley” Business journal gave me an interview and published our comments regarding the influence we had in the opening of US Bank and the benefits of having them in our community.



On March 18th, 2011 Alejandro Ruiz, a former Panorama City resident and a “Los Angeles Film School” student, made his final project before graduating, a short film called “Panorama City” many business participated and open their doors to that project, including Plaza Del Valle, Roscoe Investments, Mc Donald’s among others. That short film was presented to an audience of about 200 people in Los Angeles on June 10th, 2011 in which they thank “The Panorama City NC, Commerce Committee & named me Executive Producer of the short film on the credits.

On April 25th, 2011 I was interviewed by multiple TV Channels & news papers in a press conference held a LAPD Mission Station, this included Channels 2, 7, 9 & 13, the Daily News, & the Spanish news paper HOY which also belongs to the Daily News, the interview was regarding the new HD Surveillance Cameras that have been installed in Panorama City & North Hills, I explain my point of view and how it would benefit the community and the business in our area. I was also presented as the PCNC Commerce Chair.

On April 28th, 2011 Montoya’s Tax Services received a Certificate of appreciation for more than 3 years of service to the Panorama City community, Mr. Daniel Jimenez became the Vice Chair of The Commerce Committee and Mr. Aaron Tunney became a member.

On May 11th, 2011 CVS Pharmacy open its doors to the Panorama City Community, they had a Grant Opening and I was able to deliver a welcome Certificate to the Store Mgr.



On May 16th, 2011 A town Hall meeting with the Los Angeles Mayor Antonio Villaraigosa and the new LAUSD Superintendant John Deasy at James Monroe H.S. took place, the town hall meeting was about improving education in our communities, I had the honor of attending and ones more explain in front the media how the commerce committee and the business involved have made an incredible difference in our schools, business like Mc Donald's, Dominos Pizza, 7 Eleven, Panorama Mall, have always donated their monetary & moral support to our schools, and when times are hard for LAUSD our business have been there to support our students.

On June 13th, 2011 we had our most successful Commerce Committee Meeting yet, we had many 1st time visitors, and this included CVS and the magazine "Negocios Del Valle" we look forward to work with them again.



June 23rd, 2011 "Toca Musica" school of music received a certificated of appreciation for their efforts to serve the Panorama City at a low cost.

Sometime in June 2011 I visited the Pilipino Chamber of Commerce and met the amazing Emily Roberts, Mrs. Roberts is one of the founders and vice chair of the Pilipino Chamber of Commerce, among another 20 some titles, this including WFG CEO Senior Marketing Director, the Black Chamber Of Commerce (member), The International Association Of Realtors (board of directors) and most recently our very own Commerce Committee, Mrs. Roberts is also an expert in financial matters and real state. Mrs. Roberts in addition is incredible community activist and she is well known worldwide for her work with the needed, she has received well over 300 awards and recognitions trough out her career.



On July 19th, 2011 Mayor Antonio Villaraigosa held a town hall meeting with the Commerce in which many leaders in the Los Angeles business met, many members of the media were present, Mrs. Roberts & I were present and I was able to speak on the microphone to present how the commerce committee has benefit our community, and we have face challenges and came out successful.



On July 28th, 2011 I was invited to a Breakfast with the National Association Of Hispanic Real Estate Professionals, (NAREP) in which Mrs. Roberts is a member for a training in Real Estate Sales, I had the opportunity to meet many professionals in the Real Estate business and I was presented to the as the PCNC Commerce Chair. That same month I join the Team Empowerment WFG of Mission Hills as a financial consultant.

On that same day the Panorama City Neighborhood Council Board of Directors supported my proposition to add Mrs. Em Roberts to become a member of this committee.

On the edition of July/August 2011 of the "Negocios Del Valle" I was feature on the cover and they dedicated 2 pages of their magazine to praise us in our work, in a two hour interview that I did for them.



From August 2nd, 2011 to August 6th, 2011 I attended the Convention Of Champions of WFG to witch more than 20,000 professionals attended, it was a great opportunity to educated myself and be able to serve you as a chair with a lot more knowledge than before.

On August 19th, 2011 I attended a meeting with the Hispanic Business Network (witch I am a member of) and had the opportunity to meet Mrs. Wendy Gruel (City Controller) ones again I had the honor of representing our team at an event to witch many business attended.



On September 17th, 2011 Panorama Mall held their "Fiestas Patrias" celebrating the Anniversary of Mexico's independence, I was invited to be part of the ceremony and ones again I was presented as the PCNC Commerce Chair in front of more than 300 community members of Panorama City.



On September 22nd, 2011 The Panorama City Neighborhood Council board of directors recognize 6 outstanding business man (as recommended by the Commerce Committee) that have truly made a difference in Panorama City throughout the years, Mr. Sean Hashem, Mr. Aaron Tunney, Mr. Ron Collins, Mr. Cesar De La Cruz, Mr. Anju Hanniffa & Mr. Sergio Ovando. It really was a proud day for me to be able recognize the true business heroes of Panorama City that have work so hard to make a difference in our community.



On September 27th 2011 The new Good Will had its Grand Opening in Panorama City and I was invited among all the other members of this committee to attend, 3 of our members were able to attend and represent this committee.

On November 10th, 2011 Wal-Mart had a Community Meeting to which among other Government agencies and business were invited to be part of help in the planning of their remodeling to take place this coming up year.

On the same day I had the opportunity to attend the “Black Chamber” small business awards ceremony, to which many celebrities and dignitaries attended as well, including Mr. Matt Karatz, Deputy Mayor, Economic and Business Policy Director, Thanks ones again to Mrs. Emily Roberts.



On November 17th, 2011 The Los Angeles Valley College & The new Work Source Center (Good Will) Held Business Training in Communications Jim Marteney (L.A.V.C. Communications Instructor) multiple business from Southern California attended and I was able to represent this committee.



On November 24th, 2011 The Panorama City Neighborhood Council supported my appointed Commerce vice Chair Mrs. Emily Roberts to take on that role.

On November 25th, 2011 Mr. Francisco Pineda received a certificate of appreciation for more than 13 years of outstanding service at Ride Aid to the Panorama City Community.